

## **CRITERIA III: RESEARCH, INNOVATION AND EXTENSION**

**3.1.1: GRANTS RECEIVED FROM GOVERNMENT AND NON-  
GOVERNMENTAL AGENCIES FOR RESEARCH PROJECTS /  
ENDOWMENTS IN THE INSTITUTION**

**3.1.2: PERCENTAGE OF DEPARTMENTS HAVING RESEARCH  
PROJECTS FUNDED BY GOVERNMENT AND NON GOVERNMENT  
AGENCIES**

**DATA COLLECTION YEAR FOR ASSESSMENT**

**2020-21**



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

## Memorandum of Understanding of UNHCR-UNESCO-SMART Refugee Rights and Protection Campaign

This MOU is between (Name): Dr. Neeru Johri

Address **OCF Pocket-9, Sector-B, Vasant Kunj, New Delhi**, supported by SMART to work on Refugee Rights and Protection Campaign

Community Radio (Name) **Community Radio JIMS Vasant Kunj 90.4 MHz** consents to:

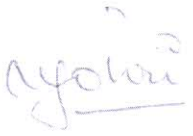


1. The project will begin from November 1 and will end on December 20, 2021.
2. The station will make 6 episodes of 15 minutes each on the themes shared by UNHCR and SMART in the local dialect.
3. One fresh episode will be broadcast weekly every Wednesday, starting from November 10.
4. The station will conduct two outreach events for sensitizing the host community and the refugee population.
5. Station will be required to collect impact stories and feedback from the community on this intervention.
6. The station will be required to submit fortnightly reports (4 in all) through Google Forms shared by SMART, along with details requested.

**A total amount of Rs. 32,500/- (Inclusive of GST, if any) will be given for participation in this campaign and for submitting all reports and deliverables.**

### Description of Community Radio

Institution Details	
Name and Address of Parent organization	Jagannath International Management School, OCF Pocket-9 Sector-B Vasant Kunj
Organization Head	Dr. Ravi K Dhar
Phone/Email	hodbjmc.vk@jagannath.org
Name and Address of the Community Radio	Community Radio JIMS Vasant Kunj 90.4 MHz, OCF Pocket-9 Sector-B Vasant Kunj
Name of the Community Radio Representative	Dr. Neeru Johri/ Ms. Priyanka Tyagi
Mobile No of the Project Representative	9910990809/9718620209
Email Id	hodbjmc.vk@jagannath.org/ priyanka.tyagi@jagannath.org
Bank Detail of Community Radio	
Account Holder's Name	Jagannath International Management School
Name of Bank	HDFC Bank
Bank Branch Address/Pin code	Kalkaji, New Delhi, 110070
Account Number	50100109416172
IFSC CODE	HDFC0000271
PAN Number	AAATJ3434D

I, Dr. Neeru Johri I am the authorized representative of the Community radio JIMS Vasant Kunj 90.4 MHz and I agree to all the above terms and conditions.

<p><b>Signature of the Station Manager or Parent Organization Head with Stamp</b></p> <p style="text-align: center;"></p> <p>Date: 2/10/21</p>	<p><b>Signature with Stamp of SMART Representative</b></p> <p style="text-align: center;"></p> <p>Date: 12/11/21</p> <div style="text-align: right;"></div>
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# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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CRA >>>

## MEMORANDUM OF UNDERSTANDING

Engaging community Radios to Empower Adolescents and Youth for COVID 19 Response as  
#YoungWarrios

This MOU is executed on this day of 26<sup>th</sup> July 2021 between:

**Community Radio Association (CRA)**, registered as Societies Registration Act 1860. Registration No.S/606/Distt. South/2011 Date of Registration 23<sup>rd</sup> August 2011, at South District Government of NCT of Delhi (hereinafter referred to as "CRA" as the context may require and which expression shall include its successors and permitted assigns) **of the FIRST PARTY;**

AND

**Name of Community Radio Station: Community Radio JIMS Vasant Kunj 90.4 MHz**

**Address OCF Pocket 9, Sector-B, Vasant Kunj, New Delhi, 110070** ("hereinafter referred to as "Second party" which expression shall unless repugnant to the context or meaning thereof, include its successors and permitted assigns) **OF THE SECOND PARTY** In conformity with the provisions of the described in the MOU, together with the associated budget, CRA and the second party hereby agree as follows:

First party and Second Party are hereinafter collectively referred to as the "Parties" and individually as a "Party".

WHEREAS the first party wishes to retain the grant of the Second Party for the purposes of furthering and attaining the project to production and broadcast a radio series Engaging communities for prevention of COVID-19 and promotion of COVID vaccination including hesitancy and



eagerness. Developed by UNICEF and respective Community radios as specified in this Agreement.

- a. AND WHEREAS Second Party has agreed to provide the First Party with the said Deliverables as per the terms and conditions of this Agreement;
- b. AND WHEREAS the First Party and the Second Party have now agreed to set out the terms and conditions of this Agreement as per the clauses below:

## 1. Engagement

- a. First Party hereby engages the Second party to perform the grant and ensure the completion of deliverables (“**Deliverables**”) as specified in Attachment A and any related grant as requested by CRA, and Second Party hereby accepts such engagement. Second Party shall perform its obligations in accordance with the timeline as described in Attachment A or as otherwise specified by CRA.
- b. The Second Party represents and warrants that it shall not take any actions that would harm the interests, or reputation of First Party or its affiliates or that would violate any applicable laws or regulations.
- c. The programs produced by the Second Party shall be available for use by other interested parties and there will be no copyright on the programs.
- d. First Party to provide the relevant content from UNICEF to the Second Party.
- e. The Second Party would provide all information in the Google Form and Attachment B.
- e. The agreement is valid for the project period of till 10<sup>th</sup> September 2021.

## 2. Term and Termination

- a: This MOU shall begin on 26<sup>th</sup> July 2021 and end upon completion of Second Party's on 10 September 2021 and approval and acceptance by First Party of all deliverables, unless otherwise terminated or extended, in accordance with the terms of this MOU.
- b. Notwithstanding anything to the contrary, the engagement of the Second Party shall be at the sole discretion of First Party, and First Party may terminate engagement of the Second Party at any time upon notice, either “for cause” or “without cause.” For termination other than “for cause” as determined by First Party in its sole discretion, the First Party will give Second Party 15 days’ notice of termination (otherwise a notice period is not required). The Second Party may choose to terminate this Agreement by giving the First Party two weeks’ notice of termination. In the event of termination, the Second Party will be entitled to compensation earned prior to the date of termination, computed pro-rata as appropriate, and subject to the First Party right to refund. Other than as just



described, the Second Party shall not be entitled to any other compensation upon termination.

- c. The Second Party is engaged by the First Party as independent Second Party and nothing in this Agreement shall be construed to deem the relationship between the Parties to be one of principal and agent, or employer and employee.
- d. As timing of the project is very important, the second party understands and undertakes to complete the first party for all reasonable and consequential losses incurred by it if the project is not completed within the time limit mention in the contract.

- d. In case the second party fails to implement the project, it will be black listed and no radio projects will be given in future by CRA.
- e. Any dispute arising with regard to any aspect of this agreement shall be settled through mutual consultations and agreements by the parties to the Agreements
- f. All the disputes if any are subject to the jurisdiction of Delhi court.

### 3. Financials:-

In consideration for all obligations rendered by Second Party under this MOU the first party agrees to pay Second Party the compensation specified below. The first party agrees with the Second Party for any expenses that have been prior approved by First Party in writing. The Second Party shall present the First party with appropriate documentation including receipts. *The program agreement is valid TILL 10<sup>th</sup> September 2021.* In case of delays/extension, the same terms and conditions will be continued (with no extra payment and save deliverables).

**The total agreement amount will not exceed Rs.36, 000 (Rupees Thirty Six Thousand only)** subject to deduction of applicable taxes as per statutory requirements.

### 4. Payment Terms

Based on the grant agreement deliverables identified in **Attachment A**, the Second party will receive the following support for implementing the project.

### Contract Period

The grant agreement will be valid for UPTO 10<sup>th</sup> September 2021. The detailed timelines are provided.



## Indemnification

Second Party shall defend, indemnify and hold harmless the first party, its officers, directors, affiliates, employees, agents, assigns and representatives from and against any and all claims, actions, damages, costs and expenses (including, but not limited to, reasonable attorneys' fees) arising out of or in connection with any breach by Second Party of any of Second Party's representations or agreements or the performance of Second Party's under this Agreement. This paragraph shall survive any termination of this Agreement.

As timing of the project is very important, the Second Party understands and undertakes to compensate the First Party for all reasonable and consequential losses incurred by it if the project is not completed within the time limit mentioned in the contract.

Please attach copy of latest GOPA, WOL and DAVP (if impaneled)

### 5. Details of Second Party

- I. Name of Organization: Jagannath International Management School,  
Community Radio JIMS Vasant Kunj 90.4 MHz
- II. Organization Address: **OCF, Pocket-9, Sector- B, Vasant Kunj New Delhi**
- III. Phone Nos: 9910990809
- IV. Email: hodbjmc.vk@jagannath.org
- V. Contact person: Dr. Neeru Johri
- VI. Status of Organization (Registration number along with Trust reg. certificate)
- VII. PAN Card No.: AAATJ3434D  
12 A Income tax certificate (to be attached)
- VIII. 80G(to be attached)
- IX. Bank Details (Bank Name, Name of Branch, Branch Code, Bank Acct No, IFSC Code, NEFT/ RTG)

Details	Organization/institutional Details of bank
Bank Name	HDFC Bank
Bank address	CC-31 Kalkaji New Delhi-110019
City	New Delhi
Branch	Kalkaji
Account Holder Name	Jagannath International Management School
Account No	50100109416172
IFSC CODE	HDFC0000271





CRA >>>  
Community Radio Association  
New Delhi

MICR CODE

110240032

9. Content sharing

All the episodes prepared in the contract shall be shared with other community radio stations or in public domain, by giving due credit to CRA/UNICEF.

FINAL PROVISIONS

1. This Agreement shall enter into force on the date it is signed by both Parties. It shall expire on the last day of the Programme unless terminated earlier in accordance of the General Terms and Conditions attached to and incorporated in this Agreement.

IN WITNESS WHEREOF, the undersigned, duly authorized by the respective Parties, have signed this Agreement.

For Community Radio Association:

For the Implementing Partner:

Name: Jayesh Joshi

Name: Dr. Ravi K. Dhar

Title: Secretary General, CRA New Delhi

Title: Director, JIMS Vasant Kunj, New Delhi

Signature:-

*Kor*  
*Surendra*  
Community Radio Association

Signature:

*Ravi K. Dhar*  
Community Radio JIMS Vasant Kunj 90.4 MHz  
Community Radio JIMS Vasant Kunj 90.4 MHz  
JIMS Vasant Kunj  
90.4 MHz

Date:

Date: 22/07/21



**CRA** >>>  
COMMUNITY  
RADIO  
ASSOCIATION

Email:

Email: [director.vk1@jagannath.org](mailto:director.vk1@jagannath.org)  
[hodbjmc.vk@jagannath.org](mailto:hodbjmc.vk@jagannath.org)

## ATTACHMENT A

The tentative broadcast schedule for Community Radio (name of the radio station) is as under:

Broadcast start date: 26<sup>th</sup> July 2021.

- **Broadcast:**

- Production of 06 episodes including production and broadcast on Empower Adolescents and Youth for COVID-19 Response as Young Warriors.
- One time repeat per episode.
- Three interactive Narrowcasting Sessions with community members to raise awareness and demand for preventive behaviour (CAB) and COVID vaccination. These are outreach and community engagement initiatives to intensify interactions with communities.

- **Promotion:**

- Air Engaging communities for prevention of COVID-19 and promotion of COVID vaccination including hesitancy and eagerness Outbreak, promos for upcoming episodes.
- Display program posters at the station premises and other locations in the community.

Reporting Format (Weekly)



### **Description**

- Strengthen SBCC through youth community outreach and youth engagement for COVID-19 prevention, COVID appropriate behaviours and COVID vaccination to reduce vaccine hesitancy . 1.5 million youth will be reached

### **Performance indicator(s):**

- Indicator 1: Number of adolescents and youth (10-30 years) reached through 195 Community Radios' programs for COVID-19 prevention, COVID appropriate behaviours and COVID vaccination to reduce vaccine hesitancy
- Indicator 2: Number of adolescents and young people engaged through capacity building, safe space sessions, and other low and medium engagement at individual level and communication between radio and youth directly
- Indicator 3: Number of adolescents and youth involved in in-depth engagement such as co-creation of content, community engagement, peer to peer support, interviewing Frontline Workers etc.
- Narrowcasting Report (How Many Peoples reached, Community Photo. Etc.)
- Weekly Google Form As per reporting format developed and instructions from time to time by CRA & UNICEFF
- Any Media Coverage & Photo's
- Any Case Study
- people reached on Empower Adolescents and Youth for COVID-19 Response as #YoungWarriors
- People engaged on Empower Adolescents and Youth for COVID-19 Response as #YoungWarriors.
- As per reporting format developed and instructions from time to time.

### **Financials:-**

- This Agreement is valid for a period of (shall begin on 26<sup>th</sup> July 2021 to 10 September 2021.) for Rs 36,000 (Thirty Six thousand only) and is inclusive of Taxes/GST .Utilization Certificate (UC) for payment shall be raised in the name of Community Radio Association by the stations for the payments along with reports. Once the reports are approved both by CRA and UNICEF, the payment will be automatically credited to the Radio Station's bank account.

### **Budget**



Item No.	Item Description	Unit	Quantity	Unit price /cost	Total Amount
Output 1	Statement: Strengthen SBCC through youth community outreach and youth engagement for COVID-19 prevention, COVID appropriate behaviours and COVID vaccination to reduce vaccine hesitancy . 1.5 million youth will be reached  Performance indicator(s): Indicator 1: Number of adolescents and youth (10-30 years) reached through 195 Community Radios' programs for COVID-19 prevention, COVID appropriate behaviours and COVID vaccination to reduce vaccine hesitancy  Indicator 2: Number of adolescents and young people engaged through capacity building, safe space sessions, and other low and medium engagement at individual level and communication between radio and youth directly  Indicator 3: Number of adolescents and youth involved in in-depth engagement such as co-creation of content, community engagement, peer to peer support, interviewing Frontline Workers etc.				
Activity 1.1	Production/ of 06 episodes of Community Radio Stations* including production and broadcast.				
1.1.1	Expenses for broadcasting i.e. music, research , production ,Electricity, misc. expenses etc	1	6	5,000	30,000
<b>Total Output 1</b>					<b>30,000</b>
Activity 2.1	Three interactive Narrowcasting Sessions with community members to raise awareness and demand for preventive behaviour (CAB) and COVID vaccination.				
2.1.1	Expenses related to community group meetings and refreshments (approximately 10-12 participants)	1	3	1,000	3000
2.1.2	Expenses related to program travel, stationery and printing (travel will be max between 5-8Km)	1	3	1,000	3000
<b>Total Output 1</b>					<b>6000</b>
<b>Total Budget</b>					<b>36000</b>

- The progress report would also have to be submitted by the second party as per the PDPR (Programme Document Progress Report) format and other formats to be shared by CRA.



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

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Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified



## MEMORANDUM OF UNDERSTANDING

Engaging communities for prevention of COVID-19 and promotion of COVID vaccination including hesitancy and eagerness

This MOU is executed on this day of 01<sup>st</sup> June 2021 between:

**Community Radio Association (CRA)**, registered as Societies Registration Act 1860, Registration No.S/606/Distt. South/2011 Date of Registration 23<sup>rd</sup> August 2011, at South District Government of NCT of Delhi (hereinafter referred to as "CRA" as the context may require and which expression shall include its successors and permitted assigns) **OF THE FIRST PARTY;**

AND

**Community Radio JIMS Vasant Kunj 90.4 MHz, OCF- Pocket 9, Sector B Vasant Kunj Delhi 110070** ("hereinafter referred to as "Second party" which expression shall unless repugnant to the context or meaning thereof, include its successors and permitted assigns) **OF THE SECOND PARTY** In conformity with the provisions of the described in the MOU, together with the associated budget, CRA and the second party hereby agree as follows:

First party and Second Party are hereinafter collectively referred to as the "Parties" and individually as a "Party".

WHEREAS the first party wishes to retain the grant of the Second Party for the purposes of furthering and attaining the project to production and broadcast a radio series **Engaging communities for prevention of COVID-19 and promotion of COVID vaccination including hesitancy and eagerness**. Developed by UNICEF and respective Community radios as specified in this Agreement.





**CRA** >>>  
Community  
Radio  
Association

- a. AND WHEREAS Second Party has agreed to provide the First Party with the said Deliverables as per the terms and conditions of this Agreement;
- b. AND WHEREAS the First Party and the Second Party have now agreed to set out the terms and conditions of this Agreement as per the clauses below:

### 1. Engagement

- a. First Party hereby engages the Second party to perform the grant and ensure the completion of deliverables (“**Deliverables**”) as specified in Attachment A and any related grant as requested by CRA, and Second Party hereby accepts such engagement. Second Party shall perform its obligations in accordance with the timeline as described in Attachment A or as otherwise specified by CRA.
- b. The Second Party represents and warrants that it shall not take any actions that would harm the interests, or reputation of First Party or its affiliates or that would violate any applicable laws or regulations.
- c. The programs produced by the Second Party shall be available for use by other interested parties and there will be no copyright on the programs.
- d. First Party to provide the relevant content from UNICEF to the Second Party.
- e. The Second Party would provide all information in the Google Form and Attachment B.
- e. The agreement is valid for the project period of till 30<sup>th</sup> November 2021.

### 2. Term and Termination

- a. This MOU shall begin on 01<sup>st</sup> June 2021 and end upon completion of Second Party's on 30 November 2021 and approval and acceptance by First Party of all deliverables, unless otherwise terminated or extended, in accordance with the terms of this MOU.
- b. Notwithstanding anything to the contrary, the engagement of the Second Party shall be at the sole discretion of First Party, and First Party may terminate engagement of the Second Party at any time upon notice, either “for cause” or “without cause.” For termination other than “for cause” as determined by First Party in its sole discretion, the First Party will give Second Party 15 days’ notice of termination (otherwise a notice period is not required). The Second Party may choose to terminate this Agreement by giving the First Party two weeks’ notice of termination. In the event of termination, the Second Party will be entitled to compensation earned prior to the date of termination, computed pro-rata as appropriate, and subject to the First Party right to refund. Other than as just described, the Second Party shall not be entitled to any other compensation upon termination.
- c. The Second Party is engaged by the First Party as independent Second Party and nothing in this Agreement shall be construed to deem the relationship between the Parties to be one of principal and agent, or employer and employee.





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Community  
Radio  
Association

- d. As timing of the project is very important, the second party understands and undertakes to complete the first party for all reasonable and consequential losses incurred by it if the project is not completed within the time limit mention in the contract.
- d. In case the second party fails to implement the project, it will be black listed and no radio projects will be given in future by CRA.
- e. Any dispute arising with regard to any aspect of this agreement shall be settled through mutual consultations and agreements by the parties to the Agreements
- f. All the disputes if any are subject to the jurisdiction of Delhi court.

### 3. Financials:-

In consideration for all obligations rendered by Second Party under this MOU the first party agrees to pay Second Party the compensation specified below. The first party agrees with the Second Party for any expenses that have been prior approved by First Party in writing. The Second Party shall present the First party with appropriate documentation including receipts. *The program agreement is valid TILL 30<sup>th</sup> November 2021.* In case of delays/extension, the same terms and conditions will be continued (with no extra payment and save deliverables).

**The total agreement amount will not exceed Rs.38, 000 (Rupees Thirty Eight Thousand only) subject to deduction of applicable taxes as per statutory requirements.**

### 4. Payment Terms

Based on the grant agreement deliverables identified in **Attachment A**, the Second party will receive the following support for implementing the project.

#### Contract Period

The grant agreement will be valid for UPTO 30<sup>th</sup> November 2021. The detailed timelines are provided.

#### Indemnification

Second Party shall defend, indemnify and hold harmless the first party, its officers, directors, affiliates, employees, agents, assigns and representatives from and against any and all claims, actions, damages, costs and expenses (including, but not limited to, reasonable attorneys' fees) arising out of or in connection with any breach by Second Party of any of Second Party's representations or agreements or the performance of Second Party's under this Agreement. This paragraph shall survive any termination of this Agreement.





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Radio  
Association

As timing of the project is very important, the Second Party understands and undertakes to compensate the First Party for all reasonable and consequential losses incurred by it if the project is not completed within the time limit mentioned in the contract.

Please attach copy of latest GOPA, WOL and DAVP (if impaneled)

### 5. Details of Second Party

- I. Name of Organization
- II. Organization Address)
- III. Phone Nos
- IV. Email
- V. Contact person
- VI. Status of Organization (Registration number along with Trust reg certificate)
- VII. PAN Card No.  
12 A Income tax certificate (to be attached)
- VIII. 80G(to be attached)
- IX. Bank Details (Bank Name, Name of Branch, Branch Code, Bank Acct No, IFSC Code, NEFT/ RTG)

Details	Organization/institutional Details of bank
Bank Name	HDFC Bank
Bank address	CC-31 Kalkaji New Delhi-110019
City	New Delhi
Branch	Kalkaji
Account Holder Name	Jagannath International Management School
Account No	50100109416172
IFSC CODE	HDFC0000271
MICR CODE	110240032

### 9. Content sharing

All the episodes prepared in the contract shall be shared with other community radio stations or in public domain, by giving due credit to CRA/UNICEF.







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Radio  
Association

## FINAL PROVISIONS

1. This Agreement shall enter into force on the date it is signed by both Parties. It shall expire on the last day of the Programme unless terminated earlier in accordance of the General Terms and Conditions attached to and incorporated in this Agreement.  
IN WITNESS WHEREOF, the undersigned, duly authorized by the respective Parties, have signed this Agreement.

**For Community Radio Association:**

**For the Implementing Partner:**

Name: Jayesh Joshi

Name: Dr. Ravi K Dhar

Title: Secretary General, CRA New Delhi

Title: Director, JIMS Vasant Kunj, New Delhi

Signature:-

Signature:

Date:

Community Radio Association  
Community Radio Association

Date:

28-5-21

Email:

Email: [director.vk1@jagannath.org](mailto:director.vk1@jagannath.org)

[hodbjmc.vk@jagannath.org](mailto:hodbjmc.vk@jagannath.org)





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Radio  
Association

## ATTACHMENT A

The tentative broadcast schedule for Community Radio (name of the radio station) is as under:

Broadcast start date: 01<sup>st</sup> June 2021

- **Broadcast:**

- Repeat Broadcasting of community radio programmes on COVID-19 produced during Mission Corona & COVID Vaccination Project. Two time repeat per episode
- Two interactive Narrowcasting Sessions with community members to raise awareness and demand for preventive behaviour (CAB) and COVID vaccination.
- Three Community level events to engage community members with local Community Radio Station to address COVID 19 prevention (specific and sensitive messages), CABs, COVID vaccination (including hesitancy & eagerness).

- **Promotion:**

- Air Engaging communities for prevention of COVID-19 and promotion of COVID vaccination including hesitancy and eagerness Outbreak, promos for upcoming episodes.
- Display program posters at the station premises and other locations in the community.

- **Reporting**

- #Number of people reached on COVID-19 prevention including CAB and COVID-19 vaccination to facilitate demand and access for COVID-19 services, reduction in stigma/discrimination, myth-misconception buster and barriers related to vaccine hesitancy and eagerness.
- #Number people engaged on COVID-19 prevention, CAB messages and COVID-19 vaccination (hesitancy and eagerness)
- #Number of people sharing their concerns and asking questions/clarifications for COVID-19, CAB, S&D, vaccination and available support services to address their needs through established feedback mechanism.





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- People sharing their concerns and asking questions/clarification for available support obligations to address their needs through established feedback mechanisms.
- Photo with Community
- No. Of Calls Received & Content of Calls
- Case Study
- Community Events Reports
- Narrowcasting Report (How Many Peoples reached, Community Photo. Etc.)
- Programme themes Covered
- Media Coverage
- Reporting Format within 3-days of the fortnight through Email and other means specified by CRA.
- As per reporting format developed and instructions from time to time by CRA

• **Financials:-**

- This Agreement is valid for a period of (shall begin on 01<sup>st</sup> June 2021 to 30 November 2021.) for Rs 38,000 (Thirty Eight thousand only) and is inclusive of Taxes/GST .Utilization Certificate (UC) for payment shall be raised in the name of Community Radio Association by the stations for the payments along with reports. Once the reports are approved both by CRA and UNICEF, the payment will be automatically credited to the Radio Station's bank account.
- The progress report would also have to be submitted by the second party as per the PDPR (Programme Document Progress Report) format and other formats to be shared by CRA.

**Budget**

Item No.	Item Description	Unit	Quantity	Unit price /cost	Total Amount
Output 1	Output statement- Strengthen SBCC community engagement for COVID-19 prevention, COVID appropriate behaviours and COVID vaccination to reduce vaccine hesitancy and eagerness #Number of people reached on COVID-19 prevention including CAB and COVID-19 vaccination to facilitate demand and access for COVID-19 services, reduction in stigma/discrimination, myth-misconception buster and barriers related to vaccine hesitancy and eagerness #Number people engaged on COVID-19 prevention, CAB messages and COVID-19 vaccination (hesitancy and eagerness) #Number of people sharing their concerns and asking questions/clarifications for COVID-19, CAB, S&D, vaccination and available support services to address their needs through established feedback mechanism.				





<b>Activity 2.1</b>	Two interactive Narrowcasting Sessions with community members to raise awareness and demand for preventive behaviour (CAB) and COVID vaccination. 2 narrowcasting sessions @INR4000 x 02 Narrowcasting =INR 8,000 These are outreach and community engagement initiatives to intensify interactions with communities				
2.1.1	Expenses related to community group meetings and refreshments (approximately 10-12 participants).	01	2	3,000	6,000
2.1.2	Expenses related to program travel, stationery and printing (travel will be max between 5-8Km)	01	2	1,000	2,000
<b>Total Output 1</b>					<b>8,000</b>
<b>Activity 3.1</b>	Three Community level events to engage community members with local Community Radio Station to address COVID 19 prevention (specific and sensitive messages), CABs, COVID vaccination (including hesitancy & eagerness). 3 events @Rs 10000X3 Events = INR 30,000 To scheduled "community engagement" events to gain community insights on CAB fatigue and vaccine perception (rural) through dipstick (UNICEF to share questions)				
3.1.1	Expense for community refreshment and snacks (approximately 45-50 participants)	01	3	2,000	6,000
3.1.2	Travel expense to community location site from Community radio station (travel will be max 10-15Km)	01	3	3,000	9,000
3.1.3	Expenses for community activities such as miking, mid media (health camp; Street play, Puppet show etc.) to promote & facilitate community participation. This will include resource fee for experts, street play/puppet team as well as travel cost.	01	3	5,000	15,000
<b>Total Output 1</b>					<b>30,000</b>
<b>TOTAL OUTPUT 2</b>					<b>38,000</b>

The progress report would also have to be submitted by the second party as per the PDPR Programme Document Progress Report) format and other formats to be shared by CRA.





# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified



CRA  
Community Radio Association

## MEMORANDUM OF UNDERSTANDING

COVID-19 S&D prevention campaigns and COVID-19 vaccination (myths and misconception; FAQs).

This MOU is executed on this day of 22<sup>nd</sup> February 2021 between:

Name of Community Radio Station **Community Radio Association (CRA)**, registered as Societies Registration Act 1860, Registration No.S/606/Distt. South/2011 Date of Registration - 23<sup>rd</sup> August 2011, at South District Government of NCT of Delhi (hereinafter referred to as "CRA" as the context may require and which expression shall include its successors and permitted assigns) **of the FIRST PARTY;**

AND

Community Radio **JIMS Vasant Kunj 90.4 MHz, Jagannath International Management School, OCF Pocket-9, Sector-B, Vasant Kunj, New Delhi 110070.** ("hereinafter referred to as "Second party" which expression shall unless repugnant to the context or meaning thereof, include its successors and permitted assigns) **OF THE SECOND PARTY** In conformity with the provisions of the described in the MOU, together with the associated budget. CRA and the second party hereby agree as follows:

First party and Second Party are hereinafter collectively referred to as the "Parties" and individually as a "Party".

WHEREAS the first party wishes to retain the grant of the Second Party for the purposes of furthering and attaining the project to production and broadcast a radio series **COVID-19 S&D prevention campaigns and COVID-19 vaccination (myths and misconception; FAQs).**

- Developed by UNICEF and respective Community radios as specified in this Agreement.
- AND WHEREAS Second Party has agreed to provide the First Party with the said Deliverables as per the terms and conditions of this Agreement;



- c. AND WHEREAS the First Party and the Second Party have now agreed to set out the terms and conditions of this Agreement as per the clauses below:

## 1. Engagement

- a. First Party hereby engages the Second party to perform the grant and ensure the completion of deliverables (“**Deliverables**”) as specified in Attachment A and any related grant as requested by CRA, and Second Party hereby accepts such engagement. Second Party shall perform its obligations in accordance with the timeline as described in Attachment A or as otherwise specified by CRA.
- b. The Second Party represents and warrants that it shall not take any actions that would harm the interests, or reputation of First Party or its affiliates or that would violate any applicable laws or regulations.
- c. The programs produced by the Second Party shall be available for use by other interested parties and there will be no copyright on the programs.
- d. First Party to provide the relevant content from UNICEF to the Second Party.
- e. The Second Party would provide all information in the Google Form and Attachment B.
- e. The agreement is valid for the project period of till 31<sup>st</sup> March 2021.

## 2. Term and Termination

- a. This MOU shall begin on 22<sup>nd</sup> February 2021 and end upon completion of Second Party’s on 31 March 2021 and approval and acceptance by First Party of all deliverables, unless otherwise terminated or extended, in accordance with the terms of this MOU.
- b. Notwithstanding anything to the contrary, the engagement of the Second Party shall be at the sole discretion of First Party, and First Party may terminate engagement of the Second Party at any time upon notice, either “for cause” or “without cause.” For termination other than “for cause” as determined by First Party in its sole discretion, the First Party will give Second Party 15 days’ notice of termination (otherwise a notice period is not required). The Second Party may choose to terminate this Agreement by giving the First Party two weeks’ notice of termination. In the event of termination, the Second Party will be entitled to compensation earned prior to the date of termination, computed pro-rata as appropriate, and subject to the First Party right to refund. Other than as just described, the Second Party shall not be entitled to any other compensation upon termination.



- d. The Second Party is engaged by the First Party as independent Second Party and nothing in this Agreement shall be construed to deem the relationship between the Parties to be one of principal and agent, or employer and employee.
- d. As timing of the project is very important, the second party understands and undertakes to complete the first party for all reasonable and consequential losses incurred by it if the project is not completed within the time limit mention in the contract.
- e. In case the second party fails to implement the project, it will be black listed and no radio projects will be given in future by CRA.
- f. Any dispute arising with regard to any aspect of this agreement shall be settled through mutual consultations and agreements by the parties to the Agreements
- g. All the disputes if any are subject to the jurisdiction of Delhi court.

### **3. Financials:-**

In consideration for all obligations rendered by Second Party under this MOU the first party agrees to pay Second Party the compensation specified below. The first party agrees with the Second Party for any expenses that have been prior approved by First Party in writing. The Second Party shall present the First party with appropriate documentation including receipts. *The program agreement is valid TILL 31<sup>st</sup> March 2021.* In case of delays/extension, the same terms and conditions will be continued (with no extra payment and save deliverables).

**The total agreement amount will not exceed Rs.50, 000** (Rupees Fifty Thousand only) subject to deduction of applicable taxes as per statutory requirements.

### **4. Payment Terms**

Based on the grant agreement deliverables identified in **Attachment A**, the Second party will receive the following support for implementing the project

#### **Contract Period**

The grant agreement will be valid for UPTO 31<sup>st</sup> March 2021. The detailed timelines are provided.

#### **Indemnification**

Second Party shall defend, indemnify and hold harmless the first party, its officers, directors, affiliates, employees, agents, assigns and representatives from and against any and all claims, actions, damages, costs and expenses (including, but not limited to, reasonable attorneys' fees)



arising out of or in connection with any breach by Second Party of any of Second Party's representations or agreements or the performance of Second Party's under this Agreement. This paragraph shall survive any termination of this Agreement.

As timing of the project is very important, the Second Party understands and undertakes to compensate the First Party for all reasonable and consequential losses incurred by it if the project is not completed within the time limit mentioned in the contract.

Please attach copy of latest GOPA, WOL and DAVP (if impaneled)

### 5. Details of Second Party

- I. Name of Organization: Community Radio JIMS Vasant Kunj 90.4 MHz, Jagannath International Management School, Vasant Kunj
- II. Organization Address): **OCF Pocket-9, Sector-B, Vasant Kunj, 110070**
- III. Phone Nos: 9910990809
- IV. Email: hodbjmc.vk@jagannath.org
- V. Contact person: Dr. Neeru Johri
- VI. Status of Organization (Registration number along with Trust reg certificate)
- VII. PAN Card No.: AAATJ3434D  
12 A Income tax certificate (**attached**)
- VIII. **80G(attached)**
- IX. Bank Details (Bank Name, Name of Branch, Branch Code, Bank Acct No, IFSC Code, NEFT/ RTG)

Details	Organisation/institutional Details of bank
Bank Name	HDFC Bank
Bank address	CC-31 Kalkaji New Delhi-110019
City	New Delhi
Branch	Kalkaji
Account Holder Name	Jagannath International Management School
Account No	50100109416172
IFSC CODE	HDFC0000271
MICR CODE	110240032





**CRA** >>>  
Community  
Radio  
Association

## 9. Content sharing

All the episodes prepared in the contract shall be shared with other community radio stations or in public domain, by giving due credit to CRA/UNICEF.

## FINAL PROVISIONS

1. This Agreement shall enter into force on the date it is signed by both Parties. It shall expire on the last day of the Programme unless terminated earlier in accordance of the General Terms and Conditions attached to and incorporated in this Agreement.

IN WITNESS WHEREOF, the undersigned, duly authorized by the respective Parties, have signed this Agreement.

**For Community Radio Association:**

**For the Implementing Partner:**

Name: Jayesh Joshi

Name: Dr. Ravi K. Dhar

Title: Secretary General, CRA New Delhi

Title: Director, JIMS, VK

Signature:-

*Joshi*  
*Sardesh*  
Community Radio Association

Signature:

*Dhar*  
Community Radio JIMS Vasant Kunj 90.4 MHz  
90.4 MHz  
CCF No-8, Sector-8, Vasant Kunj, New Delhi-110070

Date:

Date: 22/02/2021

Email:

Email: [director.vk1@jagannath.org](mailto:director.vk1@jagannath.org)  
[hodbjmc.vk@jagannath.org](mailto:hodbjmc.vk@jagannath.org)



CRA >>>

COMMUNITY RADIO  
ASSOCIATION  
WASHINGTON

## ATTACHMENT A

The tentative broadcast schedule for Community Radio (name of the radio station) is as under:

Broadcast start date: 22<sup>nd</sup> February 2021

- **Broadcast:**

- Production/ of 03 episodes including production and broadcast on COVID-19 S&D prevention campaigns and COVID-19 vaccination (myths and misconception; FAQs).
  - Two time repeat per episode
  - Two Community level events to engage with the local Community Radio Station & health organization at each radio station.
  - Interactive Narrowcasting Session 3 Narrowcasting Sessions

- **Promotion:**

- Air COVID-19 S&D prevention campaigns and COVID-19 vaccination (myths and misconception; FAQs). Outbreak, promos for upcoming episodes.
- Display program posters at the station premises and other locations in the community.

- **Reporting**

- people reached on COVID-19 S&D prevention campaigns and COVID-19 vaccination messaging on prevention and access to obligations.
- People engaged on COVID-19 S&D prevention campaigns and COVID-19 vaccination
- People sharing their concerns and asking questions/clarification for available support obligations to address their needs through established feedback mechanisms.
- Photo with Community
- No. Of Calls Received & Content of Calls
- Case Study
- Community Events Reports
- Narrowcasting Report (How Many Peoples reached, Community Photo. Etc.)



- Programme themes Covered
- Media Coverage
- Upload 03 Episode in CRA Website (craindia.in)
- Reporting Format within 3-days of the fortnight through Email and other means specified by CRA.
- As per reporting format developed and instructions from time to time by CRA

- **Financials: -**

- This Agreement is valid for a period of (shall begin on 22<sup>nd</sup> February 2021 to 31<sup>st</sup> March 2021.) for Rs 50,000 (Fifty thousand only) and is inclusive of Taxes/GST .Utilization Certificate (UC) for payment shall be raised in the name of Community Radio Association by the stations for the payments along with reports. Once the reports are approved both by CRA and UNICEF, the payment will be automatically credited to the Radio Station's bank account.

- **Budget**

S.No.	Item Description	Unit	Quantity	Unit price /cost	Total Amount
1	Production/ of 03 episodes @ Rs. 6000/- Per Episode. Including production and broadcast.	3	1	6000	18,000
2	Two Community level events to engage with the local Community Radio Station & health organization at each radio @Rs 10000 per Community Radio	2	1	10000	20,000
3	Interactive Narrowcasting Session 3 Narrowcasting Sessions per CRS @ Rs4000/-)	3	1	4000	12,000
				Total Amount	50,000

- The progress report would also have to be submitted by the second party as per the PDPR (Programme Document Progress Report) format and other formats to be shared by CRA.



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified



CRA  
Community Radio Association  
New Delhi

## MEMORANDUM OF UNDERSTANDING

### "Broadcast for Audio on Girls' Education through Community Radio Stations"

This MOU is executed on this day of 05 November 2020 between:

**Community Radio Association (CRA)**, registered as Societies Registration Act 1860. Registration No.S/606/Distt. South/2011. Date of Registration 23<sup>rd</sup> August 2011, at South District Government of NCT of Delhi (hereinafter referred to as "CRA" as the context may require and which expression shall include its successors and permitted assigns) **of the FIRST PARTY;**

**AND Community Radio JIMS, Vasant Kunj, 90.4 MHz Address OCF, Pkt-9, Sec-B, Vasant Kunj, New Delhi-110070** ("hereinafter referred to as "Second party" which expression shall unless repugnant to the context or meaning thereof, include its successors and permitted assigns) **OF THE SECOND PARTY** In conformity with the provisions of the described in the MOU, together with the associated budget, CRA and the second party hereby agree as follows:

First party and Second Party are hereinafter collectively referred to as the "Parties" and individually as a "Party".

- WHEREAS the first party wishes to retain the services of the Second Party for the purposes of furthering and attaining the project to broadcast a radio series '**Girl Education** with support from *Room to Read* and respective Community radios as specified in this Agreement.
- AND WHEREAS Second Party has agreed to provide the First Party with the said Deliverables as per the terms and conditions of this Agreement;
- AND WHEREAS the First Party and the Second Party have now agreed to set out the terms and conditions of this Agreement as per the clauses below:

#### 1. Engagement

- First Party hereby engages the Second party to perform the services and ensure the completion of deliverables ("**Deliverables**") as specified in Attachment A and any related services as requested by CRA, and Second Party hereby accepts such engagement.



Second Party shall perform its services in accordance with the timeline as described in Attachment A or as otherwise specified by CRA.

- b. The Second Party represents and warrants that it shall not take any actions that would harm the interests, or reputation of First Party or its affiliates or that would violate any applicable laws or regulations.
- c. The programs produced by the Second Party shall be available for use by other interested parties and there will be no copyright on the programs.
- d. First Party to provide the relevant content from *Room to Read* to the Second Party.
- e. The Second Party would provide all information in the Google Form as Attachment B.
- e. The agreement is valid for the project period of till 05<sup>th</sup> December2020.

## 2. Term and Termination

- a. This MOU shall begin on 05<sup>th</sup> November 2020 and end upon completion of Second Party's services on 05<sup>th</sup>December2020 and approval and acceptance by First Party of all deliverables, unless otherwise terminated or extended, in accordance with the terms of this MOU.
- b. Notwithstanding anything to the contrary, the engagement of the Second Party shall be at the sole discretion of First Party, and First Party may terminate engagement of the Second Party at any time upon notice, either "for cause" or "without cause." For termination other than "for cause" as determined by First Party in its sole discretion, the First Party will give Second Party 15 days' notice of termination (otherwise a notice period is not required). The Second Party may choose to terminate this Agreement by giving the First Party two weeks' notice of termination. In the event of termination, the Second Party will be entitled to compensation earned prior to the date of termination, computed pro-rata as appropriate, and subject to the First Party right to refund. Other than as just described, the Second Party shall not be entitled to any other compensation upon termination.
- d. The Second Party is engaged by the First Party as independent Second Party and nothing in this Agreement shall be construed to deem the relationship between the Parties to be one of principal and agent, or employer and employee.
- d. As timing of the project is very important, the second party understands and undertakes to complete the first party for all reasonable and consequential losses incurred by it if the project is not completed within the time limit mention in the contract.



- e. In case the second party fails to implement the project, it will be black listed and no radio projects will be given in future by CRA.
- f. Any dispute arising with regard to any aspect of this agreement shall be settled through mutual consultations and agreements by the parties to the Agreements
- g. All the disputes if any are subject to the jurisdiction of Delhi court.

### 3. Financials:-

In consideration for all services rendered by Second Party under this MOU the first party agrees to pay Second Party the compensation specified below. The first party agrees to reimburse Second Party for any expenses that have been prior approved by First Party in writing. The Second Party shall present the First party with appropriate documentation including receipts. *The program agreement is valid till 05<sup>th</sup> December 2020.* In case of delays/extension, the same terms and conditions will be continued (with no extra payment and save deliverables).

**The total agreement amount will not exceed Rs. 17,460.** (Rupees Seventeen Thousand Four Hundred Sixty Only) subject to deduction of applicable taxes as per statutory requirements.

### 4. Payment Terms

Based on deliverables identified in **Attachment A**, the Second party will receive the following support for implementing the project

### Contract Period

The agreement will be valid for UPTO 05December 2020. The detailed timelines are provided.

### Indemnification

Second Party shall defend, indemnify and hold harmless the first party, its officers, directors, affiliates, employees, agents, assigns and representatives from and against any and all claims, actions, damages, costs and expenses (including, but not limited to, reasonable attorneys' fees) arising out of or in connection with any breach by Second Party of any of Second Party's representations or agreements or the performance of Second Party's services under this Agreement. This paragraph shall survive any termination of this Agreement.



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Community  
Radio  
Association

As timing of the project is very important, the Second Party understands and undertakes to compensate the First Party for all reasonable and consequential losses incurred by it if the project is not completed within the time limit mentioned in the contract.

Please attach copy of latest GOPA, WOL and DAVP (if impaneled)

### Details of Second Party

- I. Name of Organization Community Radio JIMS, Vasant Kunj, 90.4 MHz, Jagannath International Management School.
- II. Organization Address) OCF, Pkt-9, Sec-B, Vasant Kunj, New Delhi- 110070.
- III. Frequency: 90.4 MHz
- IV. Phone No. 9910990809
- V. Email: hodbjmc.vk@jagannath.org
- VI. Contact person: Dr. Neeru Johri
- VII. Status of Organization (Registration) : **Registered Society ( Non- Government) E16165**
- VIII. PAN Card No: AAATJ3434D
- IX. GST No: NA
- X. 12 An Income tax certificate **(to be attached)**
- XI. Bank Details (Bank Name, Name of Branch, Branch Code, Bank Account No, IFSC Code, NEFT/ RTG)

Details	Organisation/institutional Details of bank
Bank Name	HDFC Bank
Bank address	CC-31, Kalkaji, New Delhi-110019
City	New Delhi
Branch	Kalkaji
Account Holder Name	Jagannath International Management School
Account No	50100109416172
IFSC CODE	HDFC0000271
MICR CODE	110240032




## 6. Content sharing

All the episodes prepared in the contract shall be shared with other community radio stations or in public domain, by giving due credit to CRA/*Room to Read* and would be uploaded in the CRA website by the second party ([www.craindia.in](http://www.craindia.in)).

## FINAL PROVISIONS

1. This Agreement shall enter into force on the date it is signed by both Parties. It shall expire on the last day of the Programme unless terminated earlier in accordance of the General Terms and Conditions attached to and incorporated in this Agreement.

IN WITNESS WHEREOF, the undersigned, duly authorized by the respective Parties, have signed this Agreement.

<b>For Community Radio Association:</b>	<b>For the Implementing Partner:</b>
Name: Man Mohan Singh	Name: Dr. Neeru Johri
Title: Secretary General, CRA New Delhi	Title: Head, Department of Media and Communication Studies and In-Charge(CR)
Signature:  	Signature:  
Date:	Date: 5/11/2020
Email: <a href="mailto:manmohan_singh98@yahoo.com">manmohan_singh98@yahoo.com</a>	Email: <a href="mailto:hodbjmc.vk@jagannath.org">hodbjmc.vk@jagannath.org</a>
Whatsapp Number : 9315896709	Whatsapp Number : 9910990809

## ATTACHMENT A

The tentative broadcast schedule for Community Radio is as under:

Broadcast start date: 05<sup>th</sup> November 2020

**Broadcast:**





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Community  
Radio  
Association

The broadcast Schedule along with the repetitions is being shared by CRA to the CR stations and would be broadcast in the language specified for the state in Hindi, Marathi or Telugu.

The Second Party would share the Broadcast Log details (screen shot) to be shared with the donor Room to Read.

• **Financials: -**

- This Agreement is valid for a period of two months (shall begin on 05<sup>th</sup> Nov. to 05<sup>th</sup> December 2020.) For Rs 17,460 (Seventeen Thousand four Hundred Sixty only) and is inclusive of Taxes/GST. Two percent TDS will be deducted on the net amount by Community Radio Association (CRA) while making the payments. Invoices for payment shall be raised in the name of Community Radio Association by the stations for the payments along with reports. Once the reports are approved both by CRA and Room to Read, the payment will be automatically credited to the Radio Station's bank account.

Broadcast of Girl Education' audio interstitials: INR 17,460 (Seventeen thousand four hundred sixty only) (Inclusive of applicable taxes).

- The progress report would also have to be submitted by the second party as per the PDPR (Programme Document Progress Report) format and other formats to be shared by CRA.
- The Second Party would also submit Case Studies and High resolution Photographs, Media Reports, Clippings in connection with the Room to Read/CRA project to CRA.
- The Second Party would also publicise the Hashtags shared by Room to Read as below.

#harkadambetikesang

#हरकदमबेटीकेसंग

#प्रत्येकपाऊलीराहूमुलीसोबतआम्ही

#వీరతీఅడుగుమఅమ్మయితేనే

#purplevachan

#betikopadhanekasankalp

#schoolnachte

#girlchilddedication



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

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Recognized (w.e.f. 2011) by UGC.

## Memorandum of Understanding for SMART-BMGF COVID Campaign

This is a Memorandum of Understanding between Name: Dr. Neeru Johri Address : OCF, Pkt-9, Sec-B, JIMS Vasant Kunj, New Delhi-110070 represented by Community Radio JIMS Vasant Kunj, 90.4 MHz with Seeking Modern Applications for Real Transformation(SMART) to run a campaign on COVID 19

The Community Radio Station, **Community Radio JIMS Vasant Kunj 90.4 MHz** agrees to

1. Run this Campaign for 90 days starting September 21, 2020.
2. Develop a minimum of 6 promos of max 2-3 minutes each in your local language on the three themes mentioned below (at least 2 promo on each theme):
  - (a) Wearing a mask for your own as well as your community's safety
  - (b) Maintaining Social Distance
  - (c) Washing your hands regularly, sanitizing, maintaining good hand hygiene
3. Run a campaign and ensure 100% Mask Adherence in at least 6 villages/bastis/communities/slums/wards within your geography through the radio and outreach activities, and by involving influencers within the community. SMART assures that the CR Stations that manage to achieve this landmark will be prominently highlighted on social media.
4. Play the anthem (shared by SMART) at least 2 times and add RJ links before or after its broadcast. Also encourage RJs to talk about importance of Masks between popular programmes.
5. Publicize the content and posters on your social media page and tag the accounts as well as use the hashtags shared by SMART.
6. Announce Heroes/Sheroes from the community on a weekly basis on radio.
7. Every 15 days, share 10 Selfies of community members wearing masks.
8. Every 15 days, share 5 audio clips of community members talking about/responding to any of the themes mentioned above.
9. Share the promos made as well as share all reposts and developments in reaching your goal.
10. Adhere to a 15-day reporting protocol.

The station will receive a total of Rs 30000/- plus GST (if applicable) for adhering to all of the above, as well as sending in reports on time.

I Dr. Neeru Johri/ Ms. Priyanka Tyagi the authorized representative of the CR Station (**Community Radio JIMS Vasant Kunj 90.4 MHz**) have read and fully understood the above listed terms and conditions and agree to the same.

Signature: Neeru Johri

Date: 22/09/20

Place: Delhi

Seal of Station:



Signature: Priyanka Tyagi

Date: 25-09-2020

Place: New Delhi

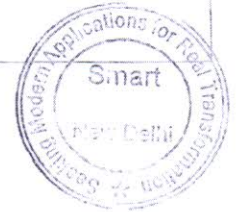
Seal of SMART:



**COMMUNITY RADIO STATION INFORMATION SHEET**

ORGANISATION DETAILS	
Name and Address of the Parent Organisation	Jagannath International Management School, Vasant Kunj
Head of the Organisation	Dr. Ravi K. Dhar
Phone / Email ID	director.vk1@jagannath.org      9313222294
Name of the CR Station/ address	Community Radio JIMS Vasant Kunj 90.4 MHz, OCF- Pocket 9 Sector- B Vasant Kunj, 110070
Name of Representative of the Station	Dr. Neeru Johri / Ms. Priyanka Tyagi
Mobile Number of Representative in charge of the project	9910990809/9718620209
Email ID	hodbjmc.vk@jagannath.org/ Priyanka.tyagi@jagannath.org
CR STATION BANK DETAILS	
Name of Account Holder	Jagannath International Management School
Bank Name	HDFC Bank Ltd.
Bank branch address with PIN CODE	CC 31 Kalkaji New Delhi -110019
Account Number	50100109416172
IFSC Code	HDFC0000271
Pan Number	AAATJ3434D

<p>Signature of Station Manager or Head of Parent Organization with stamp</p>  <p>Date:</p>	<p>Signature of Representative of SMART</p>  <p>Name: Komal Sharma Designation: Program Manager Date: 25-09-2020</p>
--	--



**DATA COLLECTION YEAR FOR ASSESSMENT**

**2019-20**



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

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Recognized u/s 2(f) by UGC

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## MEMORANDUM OF UNDERSTANDING

**“COVID-19 Specific and sensitive Risk Communication and Community Engagement (RCCE) through Community Radio Stations (CRS) during COVID19 Outbreak”**

This MOU is executed on this day of 01<sup>ST</sup> June 2020 between:

**Community Radio Association (CRA)**, registered as Societies Registration Act 1860, Registration No.S/606/Distt. South/2011 Date of Registration 23<sup>rd</sup> August 2011, at South District Government of NCT of Delhi (hereinafter referred to as “CRA” as the context may require and which expression shall include its successors and permitted assigns) **of the FIRST PARTY;**

AND

**Community Radio JIMS Vasant Kunj 90.4 MHz**, Jagannath International Management School ,OCF Pocket-9, Sector –B Vasant Kunj 110070 (“hereinafter referred to as “Second party” which expression shall unless repugnant to the context or meaning thereof, include its successors and permitted assigns) **OF THE SECOND PARTY** In conformity with the provisions of the described in the MOU, together with the associated budget, CRA and the second party hereby agree as follows:

First party and Second Party are hereinafter collectively referred to as the “Parties” and individually as a “Party”.

*Signature*





- a. WHEREAS the first party wishes to retain the services of the Second Party for the purposes of furthering and attaining the project to broadcast a radio series **On COVID-19 Specific and sensitive Risk Communication and Community Engagement (RCCE) through Community Radio Stations (CRS) during COVID19 Outbreak**, developed by UNICEF and respective Community radios as specified in this Agreement.
- b. AND WHEREAS Second Party has agreed to provide the First Party with the said Deliverables as per the terms and conditions of this Agreement;
- c. AND WHEREAS the First Party and the Second Party have now agreed to set out the terms and conditions of this Agreement as per the clauses below:

### 1. Engagement

- a. First Party hereby engages the Second party to perform the services and ensure the completion of deliverables ("**Deliverables**") as specified in Attachment A and any related services as requested by CRA, and Second Party hereby accepts such engagement. Second Party shall perform its services in accordance with the timeline as described in Attachment A or as otherwise specified by CRA.
- b. The Second Party represents and warrants that it shall not take any actions that would harm the interests, or reputation of First Party or its affiliates or that would violate any applicable laws or regulations.
- c. The programs produced by the Second Party shall be available for use by other interested parties and there will be no copyright on the programs.
- d. First Party to provide the relevant content from UNICEF to the Second Party.
- e. The Second Party would provide all information in the Google Form as Attachment B.
- e. The agreement is valid for the project period of till 31<sup>st</sup> Oct 2020.

### 2. Term and Termination

- a. This MOU shall begin on 01<sup>st</sup> June 2020 and end upon completion of Second Party's services on 31 Oct 2020 and approval and acceptance by First Party of all deliverables, unless otherwise terminated or extended, in accordance with the terms of this MOU.
- b. Notwithstanding anything to the contrary, the engagement of the Second Party shall be at the sole discretion of First Party, and First Party may terminate engagement of the Second Party at any time upon notice, either "for cause" or "without cause." For termination other than "for cause" as determined by First Party in its sole discretion, the First Party will give Second Party 15 days' notice of termination (otherwise a notice period is not required). The Second Party may choose to terminate this Agreement by giving the First

*nyokwa*





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Radio  
Association

Party two weeks' notice of termination. In the event of termination, the Second Party will be entitled to compensation earned prior to the date of termination, computed pro-rata as appropriate, and subject to the First Party right to refund. Other than as just described, the Second Party shall not be entitled to any other compensation upon termination.

- d. The Second Party is engaged by the First Party as independent Second Party and nothing in this Agreement shall be construed to deem the relationship between the Parties to be one of principal and agent, or employer and employee.
- d. As timing of the project is very important, the second party understands and undertakes to complete the first party for all reasonable and consequential losses incurred by it if the project is not completed within the time limit mention in the contract.
- e. In case the second party fails to implement the project, it will be black listed and no radio projects will be given in future by CRA.
- f. Any dispute arising with regard to any aspect of this agreement shall be settled through mutual consultations and agreements by the parties to the Agreements
- g. All the disputes if any are subject to the jurisdiction of Delhi court.

**3. Financials:-**

In consideration for all services rendered by Second Party under this MOU the first party agrees to pay Second Party the compensation specified below. The first party agrees to reimburse Second Party for any expenses that have been prior approved by First Party in writing. The Second Party shall present the First party with appropriate documentation including receipts. *The program agreement is valid TILL 31<sup>st</sup> Oct 2020.* In case of delays/extension, the same terms and conditions will be continued (with no extra payment and save deliverables).

**The total agreement amount will not exceed Rs.50, 000 (Rupees Fifty Thousand only) subject to deduction of applicable taxes as per statutory requirements.**

*Agreed*





CRA >>>  
Community  
Radio  
Association

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#### 4. Payment Terms

Based on deliverables identified in **Attachment A**, the Second party will receive the following support for implementing the project

##### Contract Period

The agreement will be valid for UPTO 31<sup>st</sup> October 2020. The detailed timelines are provided.

##### Indemnification

Second Party shall defend, indemnify and hold harmless the first party, its officers, directors, affiliates, employees, agents, assigns and representatives from and against any and all claims, actions, damages, costs and expenses (including, but not limited to, reasonable attorneys' fees) arising out of or in connection with any breach by Second Party of any of Second Party's representations or agreements or the performance of Second Party's services under this Agreement. This paragraph shall survive any termination of this Agreement.

As timing of the project is very important, the Second Party understands and undertakes to compensate the First Party for all reasonable and consequential losses incurred by it if the project is not completed within the time limit mentioned in the contract.

Please attach copy of latest GOPA, WOL and DAVP (if impaneled)

#### 5. Details of Second Party

Name of Organization: **Community Radio JIMS Vasant Kunj 90.4 MHz, Jagannath International Management School**

- I. Organization Address)... **OCF Pocket-9, Sector -B Vasant Kunj 110070**
- II. Phone Nos. **91-9910990809**
- III. Email **hodbjmc.vk@jagannath.org**
- IV. Contact person. **Dr. Neeru Johri**
- V. Status of Organization (Registration)
- VI. PAN Card No.: **AAATJ3434D**
- VII. GST No: **NA**
- VIII. **12 A Income tax certificate ( attached)**
- IX. Bank Details (Bank Name, Name of Branch, Branch Code, Bank Acct No, IFSC Code, NEFT/ RTG)

*Signature*







**CRA** >>>  
Community  
Radio  
Association

Details	Organisation/institutional Details of bank
Bank Name	HDFC Bank
Bank address	CC-31 Kalkaji New Delhi-110019
City	New Delhi
Branch	Kalkaji
Account Holder Name	Jagannath Interantional Management School
Account No	50100109416172
IFSC CODE	HDFC0000271
MICR CODE	110240032

#### 9. Content sharing

All the episodes prepared in the contract shall be shared with other community radio stations or in public domain, by giving due credit to CRA/UNICEF.

#### FINAL PROVISIONS

1. This Agreement shall enter into force on the date it is signed by both Parties. It shall expire on the last day of the Programme unless terminated earlier in accordance of the General Terms and Conditions attached to and incorporated in this Agreement.

IN WITNESS WHEREOF, the undersigned, duly authorized by the respective Parties, have signed this Agreement.

*ajawani*





**CRA** >>>  
Community  
Radio  
Association

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**For Community Radio Association:**

**For the Implementing Partner:**

Name: Man Mohan Singh

Name: **Dr. Neeru Johri**

Title: Secretary General, CRA New Delhi

Title: **Head, Department of Media and  
Communication Studies**

Signature:-

Signature:

Date:

Community Radio Association

Date: 26/06/2020

Email: manmohan\_singh98@yahoo.com

Email: hodbjmc.vk@jagannath.org

Whatsapp Number:9315896709

Whatsapp Number:9910990809

## ATTACHMENT A

The tentative broadcast schedule for Community Radio (name of the radio station) is as under:

Broadcast start date: 01<sup>st</sup> June 2020

### • Broadcast:

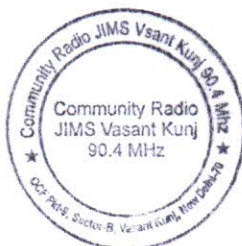
- One ready to air episodes COVID-19 Specific and sensitive Risk Communication and Community Engagement (RCCE) through Community Radio Stations (CRS) during COVID19 Outbreak per fortnight. ( Duration 20-25 Minutes Each Episode)
- Research for program production community meeting by participating stations.
- Two time repeat per episode.





- Promotion:
  - Air **On** COVID-19 Specific and sensitive Risk Communication and Community Engagement (RCCE) through Community Radio Stations (CRS) during COVID19 Outbreak, promos for upcoming episodes.
  - Display program posters at the station premises and other locations in the community.
  
- Reporting
  - Broadcasting Certificate
  - Photos with community
  - Upload episodes at CRA Website (craindia.in)
  - Upload Case Studies at CRA Website
  - Programme Themes Covered &
  - Reporting Format within 3-days of the fortnight through Email and other means specified by CRA.
  - No. of calls Received & Content of Calls
  - Number of people (gender segregated) reached on COVID-19 through messaging on prevention and access to services.
  - Number of people engaged on COVID-19 through RCCE action calls & adolescent /youth demonstrating improved behaviour change.
  - Media Coverage \
    - As per reporting format developed and instructions from time to time by CRA.
  
- Financials:-
  - This Agreement is valid for a period of Five months (shall begin on 01<sup>st</sup> June 2020 to 31<sup>st</sup> Oct. 2020.) for Rs 50,000 (Fifty thousand only) and is inclusive of Taxes/GST. Two percent TDS will be deducted on the net amount by Community Radio Association (CRA) while making the payments. Invoices for payment shall be raised in the name of Community Radio Association by the stations for the payments along with reports. Once the reports are approved both by CRA and UNICEF, the payment will be automatically credited to the Radio Station's bank account.

*[Handwritten signature]*



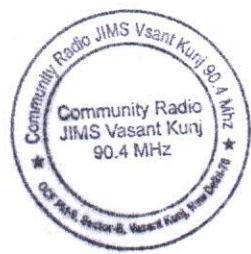
12

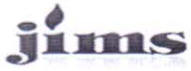


CRA >>>  
Community  
Radio  
Association

- The accounts details would have to be shared by the second party in the FACE form to be shared by CRA.
- Programme development cost reimbursement to CR stations- production, script writing, music, editing, and voice over, interaction with listeners etc. (10 Episode per station @Rs 5000 per Episode.
- The progress report would also have to be submitted by the second party as per the PDPR (Programme Document Progress Report) format and other formats to be shared by CRA.

*Agarwal*





pramod pandey &lt;pramod.pandey@jagannath.org&gt;

**Fwd: ToR and Sanction Letter of research Project Proposal on "Vulnerability, Legal protection and Work Conditions of Domestic Workers"**

1 message

ashok sharma <ashok.sharma@jagannath.org>  
To: pramod pandey <pramod.pandey@jagannath.org>

7 July 2020 at 10:46

----- Forwarded message -----

From: **Dr Himani Gupta** <himanigupta8476@gmail.com>  
Date: Wed 15 Jan, 2020, 2:32 PM  
Subject: Fwd: ToR and Sanction Letter of research Project Proposal on "Vulnerability, Legal protection and Work Conditions of Domestic Workers"  
To: <ashok.sharma@jagannath.org>

----- Forwarded message -----

From: **Jt. Director (Research) NHRC** <dsr.nhrc@nic.in>  
Date: Tue, 1 Oct 2019 at 22:00  
Subject: ToR and Sanction Letter of research Project Proposal on "Vulnerability, Legal protection and Work Conditions of Domestic Workers"  
To: <himanigupta8476@gmail.com>

Dear Dr. Himani Gupta,

Please find attached the Terms of reference (ToR) and the scanned copy of the sanction letter of your Research Project on the captioned subject.

Regards

Dr. M.D.S. Tyagi  
Jt. Director (Research)  
National Human Rights Commission (India)  
Manav Adhikar Bhawan, C-Block,  
GPO Complex, INA, New Delhi - 110023  
Phone (off.) - 91-11-24663245/46

--  
Regards  
Dr Himani Gupta  
Ph: 9899177358

**2 attachments**

 **Himani Gupta - TOR.docx**  
24K

 **SANCTION LETTER\_Himani Gupta.docx**  
13K

D.O. No. 7/9/2019-PRP&P

01 October 2019

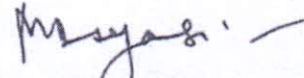
Dear

Please refer to the research project proposal on "**Vulnerability, legal protection and work conditions of Domestic Workers**" submitted by Jagannath International Management School (JIMS), New Delhi for financial assistance and the presentation made by you before the Commission on 27 August 2019.

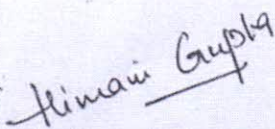
The Commission has approved the project proposal with a budget of **₹4,91,920/- (Rupees Four Lakh Ninety-one Thousand Nine Hundred and Twenty only)**. The Terms of Reference (ToR) of the project are enclosed. You are requested to please convey the acceptance of the same. If accepted, you are further requested to open a Bank Account in the name of "**JIMS - NHRC ACCOUNT**" as per para 7.1 of the ToR. The details of the Bank Account may be intimated to the Commission for releasing the first installment of the project.

With regards,

Yours Sincerely,



(Dr. M.D.S. Tyagi)  
Joint Director (Research)



**Dr. Himani Gupta**  
Associate Professor  
Department of Management Studies  
Jagannath International Management School  
OCF Pocket 9, Sector B, Vasant Kunj  
New Delhi – 110070



## Completed Projects

S.No.	Title	Research Study / Project	Researcher & Institution	Submission of the report	Download
1	Locating NHRC within Human Rights Discourse at Grassroots Level in Rural India	Locating NHRC within Human Rights Discourse at Grassroots Level in Rural India	Dr. Seema Sharma, Assistant Professor, University of Delhi, Department of Social Work	2021	<a href="#">Download (2.37 MB)</a>
2	Vulnerability, Legal Protection and work conditions of Domestic Workers	Vulnerability, Legal Protection and work conditions of Domestic Workers	Dr. Himani Gupta, New Delhi	2021	<a href="#">Download (2.37 MB)</a>
3	A Study on Social Security	A Study on Social Security and	Jacob John, Naveen Joseph	2021	<a href="#">Download (2.37 MB)</a>



Dr. Nidhi Gupta &lt;hodbba.vk@jagannath.org&gt;

**Fwd: Award Letter**

4 messages

Director Vasant Kunj &lt;director.vk1@jagannath.org&gt;

Wed, Nov 6, 2019 at 4:33 PM

To: HOD BBA &lt;hodbba.vk@jagannath.org&gt;, anu bhardwaj &lt;anu.bhardwaj@jagannath.org&gt;, himani gupta &lt;himani.gupta@jagannath.org&gt;

----- Forwarded message -----

From: **RP Division ICSSR** <rpicssr@gmail.com>

Date: Mon, 4 Nov 2019 at 15:47

Subject: Fwd: Award Letter

To: &lt;director.vk1@jagannath.org&gt;

Revathy Vishwanath  
Deputy Director  
RP Division Incharge  
Tel #011-26716690  
E-mail: rpicssr@gmail.com

**Indian Council of Social Science Research**  
(Ministry of Human Resource Development)  
JNU Institutional Area, Aruna Asaf Ali Marg  
New Delhi – 110067  
Website: www.icssr.org

File No. 02/104/2019-2020/MN/ICSSR/RP

Dated: 31 October, 2019

**Award Letter of Minor Research Project**

Dear Dr.Ravi,

Please refer to your project grant under the Minor Research Project Scheme of the ICSSR

**Title:** Knowledge, Attitude and Practice of WASH (Water, Sanitation & Hygiene) in the slums of NCT of Delhi

**Budget Approved: 400000****First Instalment:** 40% of the awarded grant, detailed Budget in break-up will be sent along with the sanction

order of Rs.160000 /-.

The above has been approved by the Competent Authority on the recommendations of the Expert Committee.

You are requested to commence the study immediately. You are required to give an undertaking on a non-judicial stamp paper of Rs. 100/- (copy enclosed), declaration on a non-judicial stamp paper and send us the grant- in-aid bill (copy enclosed) of 40% of the awarded grant. All Payments and Transfers are to be done through EAT module hence the institution has to open a dedicated account as per the notification of ICSSR.

You are once again required to go through the eligibility criteria in the guidelines and make sure you fulfil them in all respect both in case of individual and institution. In case you have awarded a project under any other programme of ICSSR and sanction letter for the same has been issued you are requested to continue with earlier sanction and inform accordingly. This award in that case will not stand operational. In case you have already been awarded a project and sanction letter has not been issued you may make an option between the two awards and inform us clearly which project you would like to start. If



there is any change in terms of original proposal you need to clarify and take approval from ICSSR in the beginning itself.

Kindly send us all the desired documents (attached herewith) to the undersigned within at the earliest to enable us to issue the formal sanction order as per the checklist enclosed. Kindly send us hardcopy of your proposal.

With best regards,  
Yours sincerely,  
**(Revathy Vishwanath)**

Dr. Ravi K. Dhar, Director,  
Jagannath International Management School,  
OCF Pocket-9, Sector- B, Vasant Kunj,  
New Delhi- 110067, Mob. No.- 7838015631  
Email Id- director.vk1@jagannath.org

--  
**Ravi K. Dhar, PhD**  
**Prof of Communication Studies &**  
**Executive Editor, Mass Communicator &**  
**Director**  
**Jagannath International Management School**  
**(Affiliated to GGS IP University, New Delhi & Approved u/s 2(f) by the University Grants Commission, New Delhi; Accredited with A Grade by NAAC, Bangalore & Participant Member of United Nations Global Compact, New York)**  
**OCF, Pocket 9, Sector B**  
**Vasant Kunj, New Delhi - 110070**  
**Phone : 011- 40619300 / 321**

"As the World revolves , we evolve"

Visit us at : [www.jimds.org](http://www.jimds.org)

Follow us on :

Wikipedia: [https://en.wikipedia.org/wiki/Jagannath\\_International\\_Management\\_School,\\_Vasant\\_Kunj](https://en.wikipedia.org/wiki/Jagannath_International_Management_School,_Vasant_Kunj)

Facebook : <https://www.facebook.com/jimds.vk>

<https://www.facebook.com/alumnijims.vk?fref=ts>

<https://www.facebook.com/poetofdawn/>

<https://www.facebook.com/authoravidhar>

<https://www.facebook.com/oosravidhar/>

Twitter : <https://twitter.com/JIMSVK/>

<https://twitter.com/ravikdhar>

Linkedin: [www.linkedin.com/pub/jims-vasant-kunj/80/522/bb4](http://www.linkedin.com/pub/jims-vasant-kunj/80/522/bb4)

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#### 5 attachments



**ICSSR PFMS Scheme.pdf**

157K



**PROJECT Undertaking.doc**

30K



**Declaration.docx**

14K



**Grant in Aid Bill - Blank (2).docx**

14K



**Checklist.docx**

14K

# Jagannath International Management School

**Vasant Kunj, New Delhi-110070**

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Recognized u/s 2(f) by UGC & Accredited with 'A' Grade by NAAC

Participant of UNGC & UNPRME, New York

ISO 9001:2015 Quality Certified

Faculty Name	Scheme	Funding Agency	Year of award	Amount(Rs.)
Dr. Himani Gupta & Dr. Manisha Gupta	<b>Protection of Human Rights Act, 1993</b> (Vulnerability, legal protection and working condition of domestic workers)	NHRC	2019	4,91,920
Dr. Ravi K. Dhar, Dr. Nidhi Gupta, Dr. Himani Gupta & Ms. Anu Bhardwaj	<b>Minor Project</b> (Knowledge, Attitude and Practice of WASH in the slums of NCT of Delhi)	ICSSR	2019	4,00,000



**Dr. Nidhi Gupta**

**HOD-Department of Management Studies**

**DATA COLLECTION YEAR FOR ASSESSMENT**

**2018-19**

(6)



उन्नत भारत अभियान  
राष्ट्रीय समन्वय संस्थान  
भारतीय प्रौद्योगिकी संस्थान दिल्ली  
हौज़ खास, नई दिल्ली-११००१६



**UNNAT BHARAT ABHIYAN**  
NATIONAL COORDINATING INSTITUTE  
**INDIAN INSTITUTE OF TECHNOLOGY DELHI**  
Hauz Khas, New Delhi - 110016  
Website : <http://unnat.iitd.ac.in>

Prof. Virendra K. Vijay  
National Coordinator, UBA  
Professor CRDT, IITD

Tel. : +91-11-2659 1121/1157 (O)  
Fax : +91-11-2659 1121  
Email : [unnatbharatabhiyaniitd@gmail.com](mailto:unnatbharatabhiyaniitd@gmail.com)  
[vkvijay@rdat.iitd.ac.in](mailto:vkvijay@rdat.iitd.ac.in)

Dear Sir/Madam,

Congratulations to all the Participating Institutions (Pis) selected under Unnat Bharat Abhiyan, a flagship program of Ministry of Human Resource Development (MHRD) Government of India through a challenge mode application. The Mission of Unnat Bharat Abhiyan is to enable participating higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.


As per the programme, educational institutions is primarily to develop linkage with selective rural clusters (preferably of five villages), to get involved in the planning process and to promote the requisite S&T interventions to improvise and expedite the developmental efforts in those clusters. The approach is a departure from the grant oriented method and would see the participation and commitment of faculty and students in this endeavour.

We shall be processing release of Rs. 10000/- per village under the UBA program. The funds are mainly meant for assistance for awareness, Gram Panchayat Development Plan (GPDP) study, need assessment, and contingency expenditure. There are provision of Rs 1.0 lakh for technological intervention/ solution and Rs 0.50/- lakh for customization of a technological solution under the program. Which you can avail of afterwards by submitting proposals with ratification of the Gramsabha. A two-way channel between PIs and National Coordinating Institute (NCI) as well as Subject Expert Groups (SEGs) for project proposal submission and evaluation has been developed and functional on UBA portal. You can use your login credential for uploading proposals on UBA website 'FINANCIAL AIDS'. The login credentials are same as your registration login credentials.

You are also requested to keep IIT Delhi, the National Coordinating Institute updated about your activities so that the same can be uploaded on the website of UBA.

Regards and best wishes for your institution for contributing to India's development.

With regards

Your Sincerely,   
Prof. Virendra K Vijay  
National Coordinator,  
Unnat Bharat Abhiyan



एक कदम स्वच्छता की ओर



सूचना का अधिकार

Dr N Saravana Kumar, IAS  
Joint Secretary (ICC/P)  
Tel.: +91-11-23071486  
Fax: +91-11-23071487  
E-mail: [saravana.kumar@gov.in](mailto:saravana.kumar@gov.in)

भारत सरकार  
मानव संसाधन विकास मंत्रालय  
उच्चतर शिक्षा विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115  
GOVERNMENT OF INDIA  
MINISTRY OF HUMAN RESOURCE DEVELOPMENT  
DEPARTMENT OF HIGHER EDUCATION  
SHASTRI BHAVAN  
NEW DELHI-110 115

D.O. No.5-1/2016-UBA

Dated: 20<sup>th</sup> July, 2018

Dear District Collector,

As you may be aware, UNNAT BHARAT ABHIYAAN is a flagship programme initiated by Government of India with the objective to engage reputed Higher Educational Institutions (both central and state; public and private) to understand and work in rural areas. As of now, 750 reputed institutions have been selected on a challenge mode. With the intention of enriching rural India, these selected Institutions are expected to customise the available technologies or develop new technologies as per the local needs and also to improve the implementation of existing government programmes.

The details of the selected Higher Educational Institute(s) in your district, along with the selected 5 villages and also the contact details of Project Coordinator of the said institute(s) are attached herewith.

I request you to facilitate the works of the selected Institute(s) in the identified villages, through following interventions:

1. Facilitate meeting of Project Coordinator with all concerned stakeholders like Gram Panchayats, BDOs, District Development Authority etc.
2. Your guidance to the selected Institute(s), with regard to the needs of the district/ selected villages;
3. Mobilisation of funds from district administration or other sources to the Institute, if possible, in accordance with the activities under UBA.
4. Time to Time review under your leadership.

In this regard Secretary, Higher Education has also requested for facilitation vide D.O. No 5-1/2016-UBA dated 16-4-2018.

IIT, Delhi is the National Coordinating Institute for the implementation of Unnat Bharat Abhiyan. For any clarification, your office may contact IIT Delhi ([unnatbharatabhiyaniitd@gmail.com](mailto:unnatbharatabhiyaniitd@gmail.com)) / 011-26591157/26596451 or the undersigned.

Thanking you,

Yours sincerely,

(N Saravana Kumar)

Enclosed: As above

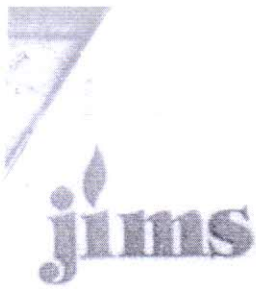
Copy To :- Secretary, Higher Education of all States/UT's.



शिक्षा का अधिकार

सर्व शिक्षा अभियान

सब पढ़ें सब बढ़ें



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)  
Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified  
Recognized u/s 2(f) by UGC

7<sup>th</sup> November, 2019

District Collector  
Delhi South West  
Govt. of NCT of Delhi  
Delhi

**Subject: Identification of villages under the UBA program.**

Dear Sir

Ministry of Human Resources Development (MHRD), Government of India has launched the national program called Unnat Bharat Abhiyan (UBA), with the vision to involve professional and higher educational institutions in the development process of rural areas in the country to achieve sustainable development and better quality of life. Indian Institute of Technology, Hauz Khas, New Delhi has been designated to be the National Coordinating Institute by the Ministry.

Our Institution, Jagannath International Management School, Vasant Kunj, New Delhi- 110070 (AISHE Code- C- 32872) has agreed to participate in UBA as a Participating Institute (PI). Prof. Bhushan Manchanda, (Contact details- 01140619300) has been duly authorized in this regard from our side to carry on the activities of UBA in our organization as Project Coordinator.

Under the UBA program every Participating Institute is to adopt a cluster of five villages in consultation with the Districts Collector. This is to bring to your kind notice that we have proposed the following villages in the district (Delhi South West).

1. Vasant Vihar
2. Masoodpur
3. Mahipalpur
4. Rangpuri Pahari
5. Vasant Kunj

In view of the above the Project Coordinator may contact your officer for the purpose. We request you to please help and cooperate in the matter.

With regards

Yours Sincerely

Dr. Ravi K. Dhar  
Director

Copy to UBA IIT Delhi

# MANDATE FORM/ AGREEMENT

## ELECTRONIC CLEARING SERVICE (CREDIT CLEARING) REAL TIME GROSS SETTLEMENT (RTGS) FACILITY FOR RECEIVING PAYMENTS

Details of Account Holder(Institutional only not personal)

Name of Account(Designation/Institution Name)	Jagannath International Management School
Institute AISHE Code	C-32872
Type of Institute	Non-Technical
Complete Contact Address	OCF, Pocket 9, Sector B, Vasant Kunj
Contact No.	01140619300
Email	director.vk1@jagannath.org

Bank Account Details(Institutional only not personal)

Bank name	HDFC Bank
Complete Address	Site No. 2, OCF Pocket, Sector C, Vasant Kunj, New Delhi- 110070
Whether branch is computerized	Yes
Branch's RTGS CODE	HDFC0000273
Branch's IFSC CODE	HDFC0000273
If this branch NEFT enable	Yes
Type of Bank Account	Savings
Complete bank Account no.	02731000035293
MICR Code of Bank	110240034
PAN Card Number	AAATJ3434D
TIN/TAN Number	DELJ04625F

Declaration

I hereby declare that the particulars given above are correct and complete. If the transaction is delayed or not effected at all for reasons of incomplete or incorrect information I would not hold the user Institution responsible. I have read the option invitation letter and agree to discharge responsibility expected of me as a particular under the Scheme. The Utilization Certificate for the funds received shall be submitted as when required.

*Hudson Kanchande*

Seal/Signature of UBA Coordinator of PI

Certified that the particulars furnished above are correct as per records.

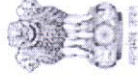
*[Handwritten Signature]*

Seal/Signature of Authorized Person of Institute





उन्नत भारत अभियान  
Unnat Bharat Abhiyan



## WELCOME PROF. (DR.) NEERU JOHRI

Please submit your village & household survey data. Please **read the instructions** carefully before you submit the village & household survey data.  
**Click Here** to go to submit the village & household survey data.

### Your Information

Participating Institute	Jagannath International Management School, Vasant Kunj (Id: C-32872)
Name of the Coordinator	Prof. (Dr.) Neeru Johri
Email	hodbjmc.vk@jagannath.org
Mobile no.	9910990809
State	National Capital Territory of Delhi
Districts	South West
Cluster of Villages	Kusumpuri Mahipalpur Masoodpur Nangal Devat Rangpuri

**Fwd: SDG episode production**

Priyanka Tyagi <priyanka.tyagi@jagannath.org>  
To: Academic Assistant <acadasstbjmc.vk@jagannath.org>

12 February 2022 at 14:15

----- Forwarded message -----

From: **HOD BJMC** <hodbjmc.vk@jagannath.org>

Date: Tue, Oct 26, 2021, 10:43 AM

Subject: Fwd: SDG episode production

To: Shruti Chopra Joshi &lt;shruti.joshi@jagannath.org&gt;, Ruchi Goel &lt;ruchi.goel@jagannath.org&gt;, IQAC Coordinator &lt;iqacvk.coordinator@jagannath.org&gt;, Head Admin JIMS Vasant Kunj &lt;hodadmin.vk@jagannath.org&gt;, Accounts Vasant Kunj &lt;accounts.vk@jagannath.org&gt;

Dear All,

Please find the mail for your reference for the project on Program Production on SDG Goals ( Project no. 8 in Matrix)

Dr. Ashok you are requested to provide the accounts statement highlighting the fund received for the above project for compliance for NAAC.

Thanks,

**DR. NEERU JOHRI****HOD - BA(JMC)**

Managing Editor-Mass Communicator

Incharge, Community Radio-JIMS,Vasant Kunj 90.4 MHz

Jagannath International Management School

Vasant Kunj, New Delhi-110070.

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

Grade 'A' accredited by NAAC &amp; ISO 9001: 2015 Quality Certified

Office Phone: 011-40619300

E-mail Id: hodbjmc.vk@jagannath.org

www.jimspd.org

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----- Forwarded message -----

From: **SMART** <smarter.workshops@gmail.com>

Date: Sun, 24 Feb 2019 at 23:11

Subject: Re: SDG episode production

To: smart workshops &lt;smarter.workshops@gmail.com&gt;

प्रिय दोस्तों,

जैसा की आप सबने प्रोग्राम प्रोडक्शन के लिए अपने अपने एस डी जी गोल चुने थे, हमें उम्मीद है की आप टूलकिट में दिए गए अभ्यास अपने समुदाय के साथ करेंगे, और उसके बाद ही कार्यक्रम बनायेंगे. अभ्यास के उपरान्त यदि कोई सुझाव हों तो हमे जरूर बताईयेगा.

अफ़सोस है की अभी भी कुछ स्टेशन ने अपने स्टेशन द्वारा बनाए जाने वाले कार्यक्रम के लिए गोल का चुनाव नहीं किया है. और लग भग १३ स्टेशन ने गूगल फॉर्म भी नहीं भरा है.

हम कोशिश में हैं की हम इस कार्यक्रम को बनाने में आपको कुछ सहयोग दे पायेंगे. यह एक टोकन ही होगा, लेकिन अभ्यास करने के खर्च में कुछ सहयोग मिल जायेगा.

हमने आपके चयन के अनुसार आपके स्टेशन के लिए गोल निर्धारित किये हैं. उम्मीद है की आप एक प्रोग्राम, अभ्यास के उपरान्त १५ मैच तक तय्यार कर सकेंगे.:

- Madhuban/Neotech/Tilonia: Goal 1
- Kotagiri/NGF/Rathinanvani: Goal 2
- Snehi/Amity/Hamar Radio/Nityanand Janwani: Goal 3
- Bol Hyderabad/Guruvani/Mayur: Goal 4
- Alfaaz-e Mewat/Hamara MSPICM: Goal 5
- Loktak/ Janvani Kannur/ Belaguam: Goal 6
- JIMS/Saarathi Jhalak: Goal 7
- Chanderi ki Awaz/Manndeshi :Goal 8
- Nagar/Brahmaputra/Waqt Ki Awaaz: Goal 9
- Gunjan/Radio Mewat/Chitkara : Goal 10
- Radio Nazariya/Tilonia: Goal 11
- Green CR/Radio Active/ Radio 7: Goal 12
- Media Village/Mandakini ki Awaaz/ Swaranant: Goal 13
- Ala/ CMS: Goal 14
- FTII and MGIRI: Goal 15
- Mattoli/Vishwas: Goal 16

On Sat, Feb 24, 2019 at 10:46 PM SMART <smartcr.workshops@gmail.com> wrote:

Dear Friends,

As discussed during the workshop, we would request each station to make at least one program on any one target form the goal chosen by you. But we are hoping that you will test the toolkit with your community and conduct the exercise before you produce the program.

We are deeply pained by the fact that soem stations have still not given their preference for the goals.

Based on the preferences we have created this list. We hope that you will be able to send the program by teh 15th of March. We also hope to provide a token amount for the production of this ONE program on teh chosen theme. Each Goal has sevral targets, you may focus on any one of the targets.

We await your approval and confirmation

[Quoted text hidden]

[Quoted text hidden]



# JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL

Vasant Kunj, New Delhi - 110070

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)

Grade 'A' accredited by NAAC & ISO 9001:2015 Quality Certified

Recognized u/s 2(f) by UGC

## INVOICE

Invoice No: 229

Date: 28<sup>th</sup> May, 2019

To

Seeking Modern Application for Real Transformation (SMART)

145, Gautam Nagar,

New Delhi- 110049

Description	Amount
Towards Production and Broadcast of 2 Radio Programmes for Sustainable Development Goals @ 2500/- (Inclusive of GST)	
Taxable Amount	*****
18% GST (if applicable only then mention)	*****
Total Amount	5,000/-

In word (Rupees Five Thousand Only)

### Bank Details

Bank Name: HDFC Bank	Branch: Vasant Kunj
Account Holder: Jagannath International Management School	IFSC: HDFC0000271
Account Number: 50100109416172	Account Type: Savings

For Radio JIMS, Vasant Kunj 90.4 MHz



*Nyolwa*

(Authorized Signature and Name)



HOD BJMC &lt;hodbjmc.vk@jagannath.org&gt;

## PROJECT SVEEP with support from Election Commission of India

SMART &lt;smartcr.workshops@gmail.com&gt;

19 February 2019 at 14:58

To: Radio Brahmaputra <contactradiobrahmaputra@gmail.com>, Bhaskar Bhuyan <bhuyan.bhaskar83@gmail.com>, "RADIO ALA 90.8 F.M" <radioala90.8fm@gmail.com>, madhu <snechingo@rediffmail.com>, "Radio Mayur 90.8 FM Chapra Bihar" <mayurkalakendra@gmail.com>, viresh singh <vireshsngh@gmail.com>, radiojimsvasantkunj@jagannath.org, HOD BJMC <hodbjmc.vk@jagannath.org>, Sanyogita Choudhary <sanyogita.choudhary@jagannath.org>, Mukesh Gambhir <director\_radio@ngfcet.com>, "SMART, Radio Mewat" <radiomewat90.4@gmail.com>, Brijender Panwar <brijenderpanwar@gmail.com>, Ashi Panwar <lalitapanwar64@gmail.com>, saloni gautam <salonigtm@gmail.com>, Shamanthaka Mani <shamanthads@gmail.com>, wws Belgaum <wwsbelgaum@gmail.com>, Jan vani <janvanifm@gmail.com>, radio mediavillage <radiomediavillage90.8@gmail.com>, Director Radio Media Village <mail@radiomediavillage.com>, chanderi ki awaaz Chanderi <chanderikiawaaz@gmail.com>, crchanderikiawaaz@gmail.com, Sunil Palaskar <neotechtimes@gmail.com>, Sunil Kumar Palaskar <sunilpalaskar@gmail.com>, Sanjay Chandekar <radioftiisanjay@gmail.com>, RadioMGIRI WARDHA <radiomgiri90.4fm@gmail.com>, Amol Deshmukh <saiamolsai@gmail.com>, Director MGIRI <director.mgiri@gmail.com>, Radio Nagar <radionagar@snehalaya.org>, Vishwas Dnyan Prabodhini & Research Institute <vishwasprabodhini@gmail.com>, Radio Vishwas <radiovishwas@gmail.com>, swaranantcrs@gmail.com, fmradio7@icfia.org, Preeti Tiwari <preetitiwari76@yahoo.co.in>, Shayrana Shilpi <shipliji@gmail.com>, "Radio Madhuban 90.4 FM, Mount Abu" <info@radiomadhuban.in>, Nadesan Balamurugan <nadesanbala@gmail.com>, jju.viscom@rathinam.in, rksingh34@rediffmail.com, radioamity@amity.edu, Kumaonvani CRS <kumaonvanicrs@teri.res.in>, Radio mandakini <radiomandakini@gmail.com>, com.radiomka@gmail.com, "Dr. Chandidas Mukherjee" <drcdmukherjee@gmail.com>, vchabbaria@gmail.com, bhavna sharma <bhavna.rmr@gmail.com>, Sushil Bharti <sushil.bharti@radionoida.fm>, Jitender kumar Sharma <jitenderkumar@isapindia.org>, Vivek Thakur <vivekraj.nsk@gmail.com>, Soma Soma <somas4@gmail.com>, Matchbox <rana.dabblu@gmail.com>, Krishna K <krishna@radiomadhuban.in>, Komal Sharma <komal@radiomewat.org>, imran khan <imrankhan.radiomewat@gmail.com>, Priyanka Tyagi <priyanka.tyagi@jagannath.org>, Neetu Nigam <neetu.nigam3@gmail.com>

Dear CR Colleagues,

Thank you so much for your support and cooperation. It was great to have you all with us in the workshop organized by SMART with full support from the ECI on SVEEP.

We would also like to take this opportunity to thank the ECI team for very enriching and informative sessions. We would like to thank SK Mishraji for sharing amazing stories and jingles with us,.

With this email, we are attaching u the travel forms for reimbursement (for those of you who could not fill them up), along with the cancellation of ticket form; plus an MOU in English and Hindi (PDF/Word format) which clearly states the deliverables for this project.

We would really appreciate early action from **your end on the scripts/ programmes and outreach activities** so that we can get the scripts vetted by ECI. Do send the programs on email only- to SMART to avoid cluttering of the inbox of ECI officials. We hope to receive all the scripts from the 33 stations by this weekend.

**Also, for outreach activities do send us** only 2-3 photos with a written brief: number of participants, age group, issues discussed, feedback.

We have requested the ECI for a small budget for the outreach, but let us see if they will be able to allocate additional funds for the activity.

**We are also marking the officers of ECI on this email, for reasons of transparency.**

We will be sharing the content that we have with all the stations in a follow-up email.

Looking forward to an action-oriented approach and partnership.

Best Regards






Archana Kapoor

--

SMART  
145, Gautam Nagar  
New Delhi 110049  
Ph: 26517545. 26524651  
Fax:01126528263  
email: smartcr.workshops@gmail.com

---

**5 attachments**

-  **Travel Reimbursement CANCELLATION.doc**  
56K
-  **Travel Reimbursement Form. OS.doc**  
54K
-  **MOU with stations.docx.pdf**  
437K
-  **MOU with stations\_Hindi 1.pdf**  
764K
-  **MOU with stations\_Hindi 1.docx**  
21K

## Memorandum of Understanding on SVEEP

As a follow up on the workshop attended by Priyanka Tyagi of Community Radio JIMS Vasant Kunj 90.4 MHz Address OCF Pkt-9, Sector- B, Vasant Kunj, New Delhi- 110070 on February 16, 2019 in Delhi, organized by SMART and supported by the Election Commission of India, your station will:

1. Send us the receipt of change/cancellation of ticket along with a copy of your return ticket/ boarding pass by speed post along with the duly filled up travel form. A copy of which is being enclosed once again for the convenience of those who did not fill it up.
2. Travel will be reimbursed as soon as we receive the funds from ECI
3. Your Station will broadcast, 5 programmes on need based themes (selected from the 16 themes – list attached), of not less than 15 minutes duration, starting from **February 25, 2019** and will share content with other participating stations based on geography/language in your region.
4. Your station will share the typed scripts with us for vetting from ECI, however, the final responsibility for all content that goes on air will rest with your station
5. Your station will repeat these programmes at least twice a week in the interest of your community, as per the schedule that you will share with SMART.
6. During the project your station will host 5 outreach activities, photos and report along with target group, number of persons, venue and theme will be shared with SMART, soon after the event.
7. Your station will also play the audio jingles shared by ECI, from time to time to increase voter awareness.
8. Each episode will give credit before and after the programme that it is "Produced with the support of the Election Commission of India and SMART in the interest of the community."
9. Utmost care will be taken to ensure that all the programmes strictly adhere to the Election Commission (EC) guidelines, the Community Radio Policy Guidelines of Ministry of I&B, and the Programme Code of All India Radio that applies to CR stations.
10. Members of SMART team will be available for long distance mentoring and assistance in production and implementation of the project and will call you from time to time for a regular update and progress report. SMART would appreciate your cooperation.
11. For sharing of content and accountability on the part of the participating stations, all content will be uploaded online, details of the platform will be shared soonest.
12. Your station will be paid a fee of **Rs.20,000** towards your participation in the project in two installments, 50 per cent on signing of this undertaking and production of 2 programmes and 2 outreach activities and 50 per cent on completion of activity.
13. All transfers will be done online, directly in the account details shared by you.
14. SMART will interact only with the representative who attended the workshop

I Priyanka Tyagi the authorized representative of the CR Station (Community Radio JIMS Vasant Kunj 90.4 MHz) have read the above terms and conditions and agree to the terms and conditions elucidated above.

Signature: 

Date: 22-2-19

Place: New Delhi

Seal of Station



COMMUNITY RADIO STATION INFORMATION SHEET

ORGANISATION DETAILS	
Name and Address of the Parent Organisation	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL OCF Pkt-9, Sec- B, Vasant Kunj New Delhi-70
Head of the Organisation	Dr. Ravi K. Dhar
Phone / Email ID	011-40619343      director.vk1@jagannath.org
Name of the CR Station/ address	Community Radio JIMS Vasant Kunj 90.4 MHz, OCF Pkt-9, Sec- B, Vasant Kunj New Delhi-70
Name of Representative of the Station	Ms. Priyanka Tyagi
Mobile Number of Representative incharge of the RC project	9718620209
Email ID	priyanka.tyagi@jagannath.org
CR STATION BANK DETAILS	
Name of Account Holder	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL
Bank Name	HDFC BANK LTD
Bank branch address with PIN CODE	CC 31 KALKAJI NEW DELHI - 110019
Account Number	50100109416172
IFSC Code	HDFC0000271
Pan Number	AAATJ3434D
Signature of Station Manager or Head of Parent Organisation with stamp	
Date: 22-2-19	



**DATA COLLECTION YEAR FOR ASSESSMENT**

**2017-18**

277

CO/U/SW/A07/2016  
Government of India  
Ministry of Science & Technology  
Department of Science & Technology  
(NCSTC Division)

Technology Bhavan,  
New Delhi-110016  
Dated: 12/03/2018

**ORDER**

Sub:-Financial assistance for the project titled "Radio Mathematics Project" under the guidance of Bhanu Tiwari, Jagannath International Management School (JIMS), Pkt-9 Sector-B, Vasant Kunj, New Delhi-110070

Sanction of the President is hereby accorded to the approval of the above mentioned project at a total cost of Rs 10,20,000/- (Rupees Ten Lakh Twenty Thousand Only) for a duration of fifteen months only.

2. Budget details are as follows:

S.N.	Budget	NCSTC's Support
i.	<b>Research</b> Baseline study, content research, scripting, collection of material, vetting of scripts.	Rs.1000/-
ii.	<b>Production</b> Recording, editing, post production, broadcast, experts honorarium.	Rs.1000/-
iii.	<b>Outreach Programme</b> Value added programmes, interaction with communities, competitions, quiz, essay, debate, cooking, poster making, prizes, Dr. visit, health check up camps.	Rs.1000/-
iv.	Advisory committee meetings (3), report writing, photographs, video recording.	Rs.1000/-
v.	Studio Charges	Rs. 1000/-
	Total for one episode	Rs.5000/-
	Total for 180 episodes (Rs.5000/- x 180)	Rs 9,00,000/-
vi.	Content restoration at web portal	Rs. 1,20,000/-
	<b>Total</b>	<b>Rs. 10,20,000/-</b>

3. The sanction of the President is also accorded to the release of Rs.7,00,000/- (Rupees Seven Lakh Only) to Jagannath International Management School (JIMS), Pkt-9 Sector-B, Vasant Kunj, New Delhi-110070 being the first instalment of grant under "General Component" for implementation of the above mentioned project.

4. This sanction is subject to the condition that the grantee organization will furnish to the Department of Science & Technology, financial year wise Utilization Certificate (UC) in the proforma prescribed as per GFR 2017 and audited statement of expenditure (SE) along with up to date progress report at the end of each financial year duly reflecting the interest earned/ accrued on the grants received under the project. This is also subject to the condition of submission of the final statement of expenditure, utilization certificate and project completion report within one year from the scheduled date of completion of the project.

  
12/03/18

5. The grantee organization will have to enter & upload the Utilization Certificate in the PFMS portal besides sending it in physical form to this Division. The subsequent/ final instalment will be released only after confirmation of the acceptance of the UC by the Division and entry of previous Utilization Certificate in the PFMS.

6. If the grant has been released under capital head through separate sanction order under the same project for purchase of equipment(s), separate SE & UC has to be furnished for the released Capital head grant.

7. The grant-in-aid being released is subject to the condition that

(a) a transparent procurement procedure in line with the Provision of General Financial Rules 2017 will be followed by the Institute/Organization under the appropriate rules of the grantee organization while procuring capital assets sanctioned for the above mentioned project and a certificate to this effect will be submitted by the Grantee organization immediately on receipt of the grant.

(b) While submitting Utilization Certificate & Statement of Expenditure, the organization has to ensure submission of supporting documentary evidences with regard to purchase of equipment/capital assets as per the provisions of GFR 2017. Subsequent release of grants under the project shall be considered only on receipt of the said documents.

(c) Photographs with captions, clippings from newspaper and brief report of each outreach programme to be sent within the fortnight of its completion.

(d) Advisory committee to be constituted for reviewing progress, sending of periodic progress report, vetting of themes, impact assessment and literature of dissemination.

Segments/Topics of the episodes would be finalized by advisory committee constituted for each station. Minutes of each Advisory Committee to be sent to NCSTC for information.

(e) Analysis/reports/recommendations of the baseline survey will be a part of the programme and should be included while finalizing the episodes.

(f) Provision for TA/DA is as per actual within the sanction limit.

8. The grantee organization will maintain separate audited account for the project and the entire amount of grant will be kept in an interest bearing bank account. The interest earned / accrued should be reported to DST (financial year wise) while submitting the Statement of Expenditure & Utilization Certificate. The interest thus earned will be treated as a credit to the grantee organization, which will be adjusted towards future release of grant.

9. DST reserves sole rights on the assets out of grants. Assets acquired wholly or substantially out of government grants (except those declared as obsolete and unserviceable or condemned in accordance with the procedure laid down in GFR 2017), shall not be disposed of without obtaining the prior approval of DST.

10. The account of the grantee organization shall be open to inspection by the sanctioning authority and audit (both by C & AG of India and Internal Audit by the Principal Accounts Office of the DST), whenever the organization is called upon to do so, as laid down under Rule 236(1) of General Financial Rules 2017.

11. Due acknowledgment of technical support / financial assistance resulting from this project grant should mandatorily be highlighted by the grantee organization in bold letters in all publications / media releases as well as in the opening paragraphs of their Annual Reports during and after the completion of the project.

12. Failure to comply with the terms and condition of the Bond will entail full refund with interest in terms of Rule 231 (2) of GFR 2017.

A handwritten signature in blue ink, followed by the date "11/4/2018" written in blue ink.

13. The expenditure involved is debitable to Demand No.84, Department of Science & Technology for the year 2017-18:

3425	:	Other Scientific Research (Major Head)
60	:	Others
60.200	:	Assistance to Other Scientific Bodes (Minor Head)
70	:	Innovation, Technology Development and Deployment
70.00.31	:	Grants-in-aid General for the year 2017-18 (Plan)

(\*Previous: NCSTC -S&T Communication and Popularisation-3425 60.200.08.05.31)

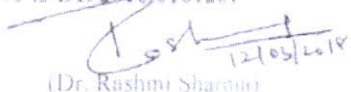
14. The amount of Rs.7,00,000/- (Rupees Seven Lakh Only) will be drawn by the Drawing and Disbursing Officer, DST and will be disbursed to Jagannath International Management School (JIMS), Pkt-9 Sector-B, Vasant Kunj, New Delhi-110070. The bank details for electronic transfer of funds through RTGS are given below:-

1	Account Holders name/designation	Jagannath International Management School
2	Name of the Bank	HDFC Bank Ltd.
3	Bank Account Number	50100109416172
4	IFSC Code	HDFC0000271

15. As per Rule 234 of GFR 2017, this sanction has been entered at S. No. 277 in the register of grants maintained in the NCSTC Division for the scheme/program.

16. This issues with the concurrence of IFD-Vide their Concurrence Dy. No. C/5307/IFD 2017-18 Dated 09.03.2018

17. The Unique ID provided by the NGO Darpan Portal to grantee Jagannath International Management School (JIMS), Pkt-9 Sector-B, Vasant Kunj, New Delhi-110070 is-DI/2016-0101201

  
(Dr. Rashmi Sharma)  
Scientist-E  
011-26590541

To  
The Pay and Accounts Officer,  
Department of Science & Technology,  
New Delhi.

Copy for information and necessary action to:-

1. Cash Section (three copies)
2. IFD/Budget & Accounts Section.
3. O/o the Principal Director of Audit, III Floor, AGCR Building, I.P. Estate, New Delhi- 110002
4. Scientist 'G' & Head/Sanction Folder/Data Entry Folder.

5. Bhanu Tiwari  
Jagannath International Management School (JIMS)  
Pkt-9 Sector-B, Vasant Kunj  
New Delhi-110070

  
(Dr. Rashmi Sharma)  
Scientist-E  
011-26590541

**DATA COLLECTION YEAR FOR ASSESSMENT**

**2016-17**

B-105, First Floor, Greater Kailash Part—1  
New Delhi, 110048, India

Tel: +91 11 4100 6540  
Fax: +91 11 4100 6542  
www.ChildFundIndia.org

**ChildFund**  
India

**CONSULTANCY Contract**

THIS Consultancy Contract ("Agreement") is made on the third day of April, 2017.

**BETWEEN:**

**Child Fund India**, is registered as a Not for Profit organization under the Society Registration Act, 1860 as, Child Fund India in 1984 having its office at B-105 First floor Greater Kailash I, New Delhi - 110048, represented by Ms. Neelam Makniani, the CEO. ChildFund India is a nonprofit, non-sectarian, humanitarian organization, dedicated to serving the needs of children, is hereinafter referred to as **CHILD FUND**, (which term shall unless repugnant to the context mean and include its successors-in-interest and assigns) of the **ONE PART**.

**AND:**

Department of Communication Studies, Jagannath International Management School, Vasant Kunj, New Delhi - 110070, INDIA, email: [director.vk1@jagannath.org](mailto:director.vk1@jagannath.org) PAN: **AAA3J3434D**, hereinafter referred to as the Service Provider (which term shall unless repugnant to the context mean and include its heirs, legal representatives, assigns, administrators and executors) of the **OTHER PART**.

**WHEREAS**, the Service Provider is providing services to conduct for Child Led Research in Disha Project at Firozabad, Uttar Pradesh,

**1. Scope of work**

The scope of work includes the following:

- i. To map the status of the existing community-based child protection mechanisms, both formal and informal.
- ii. To study the level of awareness and knowledge among the various stakeholders of children's right to protection under the Govt Child Protection Mechanisms.
- iii. To study and document the incidence, nature, causes, magnitude, and associated risks/consequences of the violation of children's right to protection.
- iv. To identify the best practices and barriers in the prevention and response mechanisms (including those designed by children to issues of child protection).
- v. To study the linkages of the CBCPMs with the Govt. Child Protection Mechanisms.
- vi. To enunciate clear recommendations for the improvement of the prevention and response mechanisms.

**Study locations**

The research study would be undertaken in Firozabad District (in selected wards), Uttar Pradesh.

**Study participants**

Children & their families (i.e. enrolled, sponsored & non-enrolled), community members and leaders, ward members, the government representative who are part of child protection

**Program States:** Andhra Pradesh, Bihar, Chhattisgarh, Delhi, Jharkhand, Karnataka, Madhya Pradesh, Maharashtra, Odisha,

Rajasthan, Uttar Pradesh, Uttarakhand, West Bengal

system, teachers etc. would be part of the study. The research process would be owned by youth collectives.

**Proposed sample coverage**

Based on the ChildFund India 2013 baseline survey in Disha project in 8 communities a total of 2784 House Holds are there and has a population of 104384. The study would take 10% of the total House Holds i.e. 270 House Holds and 30 stakeholders. The total sample will be of 300.

**Areas of inquiry**

Knowing the status of following would be focus of the study:

- Child protection risks or causes of exploitation of children
- Community based processes or mechanisms to support children
- Awareness and knowledge level of community members on child right to protection
- Child protection risks and responses by Gender, education, age, caste, and economic background
- Linkages of CBCPM with the Government based Child Protection mechanisms
- Best practices and barriers.

To ensure the smooth research process following steps would be taken:

- Designing of tools
- Training of tools
- Handholding during data collection
- Data Analysis (qualitative and quantitative)
- Report writing

The unique aspect of the research work would be involvement of youth (research process owned by youth) in a range of activities, including community mapping, evaluation of programs (ICPS, CHILDLINE etc.) and services etc. Youth-led research and evaluation will link youth and community development in ways that can shift and bridge the relationships between youth and adults, foster the growth of young people and community members as community stewards, and support the ongoing development of sustainable and just communities.

**NOW THIS AGREEMENT WITNESSETH AS FOLLOWS:**

1. The detailed scope of services sought is given in this agreement and may be altered / extended in accordance with the requirements of the assignment under reference.
2. Service Provider shall regulate the manner, methods and details of performance of its services in consultation with ChildFund. It will be responsible to provide quality service/ inputs to CHILDFUND as per the extended outcomes outlined in Annexure I attached to this Agreement.
3. Service Provider understands that it is an independent service provider for CHILDFUND, and will not be deemed to be an exclusive of CHILDFUND. Consequently Service Provider will not be entitled to commit or bind CHILDFUND to any course of action except under prior written approval of CHILDFUND.
4. ChildFund shall at all times be entitled to inspect, recall or repossess any and all assets, records, or material related to this assignment held by the Service Provider. All assets, records, or material used or produced in accordance with this assignment shall be the

 2

property of ChildFund and will be handed over to ChildFund upon request or upon termination of the agreement.

5. The Service Provider agrees that all information, data, material obtained or learned while rendering services under this agreement shall be the property of ChildFund and no claim to the contrary will be made by the Service Provider.
6. The Service Provider will offer his services in accordance with the highest standards of efficiency and competence. CHILD FUND assessment of the quality (i.e. conduct, progress etc.) of the services/assignment rendered by SERVICE PROVIDER shall be final and conclusive.
7. Service Provider shall be free to perform similar services with other persons or organizations during the term of this Agreement, provided that such activity does not conflict or interfere unreasonably with the quality and performance of services under this Agreement. This provision includes, but is not limited to, any engagement whose time or effort requirements would interfere unreasonably with the Service Provider's performance of services for CHILD FUND, and any engagement that would raise an actual or potential conflict of interest, such as any engagement on behalf of a vendor to CHILD FUND.
8. CHILD FUND shall be entitled to engage other service providers / agents to perform services the same as or similar to those provided by Service Provider during the term of this Agreement.
9. **TERMS OF PAYMENT:** The total cost of cost of Child Led Research is Rs. 10,59,040.00 (**Rupees** Ten lakh fifty nine thousand and forty only)

The mode of payment would be as follows:

First instalment	50 %	After signing of Agreement
Second instalment	25%	After submission of training Report and Research tools within three weeks after signing of Agreement
Final payment	25%	Submission of final Payment

The service provider will raise an invoice through the concerned ChildFund officer for processing the payment.

**Time Period: 3<sup>rd</sup> April 2017 to 25<sup>th</sup> June 2017**

**10. INDEMNIFICATION:**

Service Provider agrees to indemnify CHILD FUND and hold it harmless from all expenses, including Court costs and legal fees, occasioned by any claim against CHILD FUND that the claimant has been damaged or injured by any act or omission of the agent.

**11. TERMINATION:**

It is understood that this is a temporary assignment and this agreement may be terminated at any time without cause through written notice by either party.

It is further understood that termination or cancellation of this agreement will be immediate when, in the sole discretion of CHILD FUND, it is in the best interests of CHILD FUND to effect immediate termination.

Service Provider's obligations hereunder and rights to receive payments therefor are hereby expressly declared to be non-assignable, non-delegate and non-transferable.

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**12. ARBITRATION:**

This Agreement shall be governed by the laws of India.

The parties hereto agree and declare that if any disputes or differences shall arise touching or concerning these presents or the interpretation thereof, the parties hereto agree to resolve such disputes and differences by mutual negotiation and failing settlement by mutual negotiation the disputes and differences shall be referred to arbitration by a sole arbitrator to be appointed by CHILD FUND. The arbitration shall take place in Delhi and all arbitration shall be held in accordance with the Indian Arbitration Act, 1996. The Courts located at Delhi shall have exclusive jurisdiction for all matters relating to any dispute or difference between the parties. Any award made by the Arbitrator shall be final and binding upon the parties hereto and it may be enforced by the parties hereto in the Hon'ble High Court of Delhi by making the same the rule of the said Hon'ble Court.

This instrument is the entire agreement between CHILD FUND-India and Service Provider. This agreement and assignment may be altered only by written agreement by an authorized representative of CHILD FUND-India, and Service Provider.

IN WITNESSES WHEREOF the parties have signed this agreement on the date, month and year first above written in the presence of the following witnesses:

WITNESSES:

I. Name: Thilok

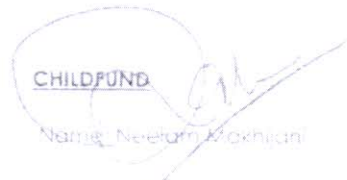


Witness

Jagannath International Management School  
(NAAC Accredited Grade A Institute)

X VIKRAM SINGH DAWAT  
ADMIN OFFICER  
OCF, POC-7-9, SECTOR-B  
VASANT KUNJ, ND, 110070

Received



Name: Neelam Khokhiani

B-105 First floor Greater Kailash  
I, New Delhi - 110048



**Service Provider** **DR. RAVI K. DHAR**  
Dr Ravi K. Dhar,  
Director  
Jagannath International  
Management School,  
(NAAC Accredited Grade A  
Institute, Bangalore, & Affiliated to  
GGS IP University, Delhi.)  
OCF, Pocket 9, Sector B  
Vasant Kunj, New Delhi - 110070

**Radio Mathematics - base line study, capacity building and content generation**

sanket mahajan <sanketmahajan@hotmail.com>  
To: "hodbjmc.vk@jagannath.org" <hodbjmc.vk@jagannath.org>  
Cc: "director.vkl@jagannath.org" <director.vkl@jagannath.org>

27 January 2017 at 22:42

27<sup>th</sup> Jan 2017  
Ms. Neeru Johri  
JIMS Vasant Kunj  
New Delhi

Dear Madam,

**Sub: To organize base line study, capacity building and content generation for "Radio Mathematics " through CR Station catalysed and supported by National Council for Science and Technology Communication**

Media4community Foundation (M4C), a non-profit organisation, has been retained by the National Council for Science and Technology Communication, Department of Science and Technology, Government of India to do the base line studies, capacity building and content creation for the Radio Mathematics Project for the following stations which includes your station, which had applied and sent a representative to attend the exploratory workshop in March 2016 at New Delhi and the subsequent presentation to the Programme Advisory committee of the DST in Haridwar in July 2016.

We will be launching the prestigious Radio Mathematics project 2017 from your CR station from 20<sup>th</sup> February 2017. Our baseline expert will be Ms. Shalini Raghaviah and Capacity Creation/ Building expert Pankaj Athawale.

We will be meeting the entire expenditure regarding your Radio Maths project (as detailed on page 4), which will be in addition to the separate sanction and budget to be issued by DST directly to your station.

1. There will be three workshops/ training programmes to be organised in your station which will be compressed into two weeks by having parallel activities conducted by our experts. Please let us know what community / area you have selected for the baseline field survey. Please also let us know the name of your Project Investigator & Project Coordinator. You may please prepare a banner for the 1<sup>st</sup> day of the Workshop.
2. The first week will have baseline study which will include a survey with the fixed questionnaire with at least 1000 respondents from the targeted group in the listening zone of your station. Where required please translate the survey in local language and then print 1100 sets. The survey will be conducted by 15-20 persons drawn from your area. You might also depute students from a nearby university to do the survey. There will be a training on the first day with sample testing in the classroom. Please arrange basic kits costing not more than Rs 200 each for the enumerators.

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3. They are expected to complete the field survey within first four days. Each questionnaire must carry the enumerator name and cellphone no. of the respondent with their complete address. Place a small printed sticker on the house surveyed. Some photographs during the survey may also be taken for record. From your budget if you so desire a small low cost token like a pen may be given to the respondent – this is your choice/ decision and optional completely.

4. The filled questionnaire responses will be entered on a website / application which will be specified by us. You will engage some local persons with basic IT skills to do the data entry for which training will be given on the first day. A minimum of 1000 checked and valid questionnaires must be entered by the end of 4<sup>th</sup> day. Please ensure adequate internet connectivity. Online questionnaire for data entry is in English but the serial no of the questions are same as the language questionnaire. This should not create a hurdle in data entry. No special excel or word skills are required for data entry. You must have adequate resources to ensure data entry is completed by 5<sup>th</sup> day morning.

5. We will engage a trained resource person to conduct & supervise the baseline studies and he/she will analyse the data entered and prepare an interim report considering around 70% of the survey. To coordinate the survey please depute a supervisor and an assistant from your radio station who will be paid a token honorarium. This amount must be paid cheque into their accounts.

6. All the enumerators and data entry staff will be provided with lunch, tea, biscuits, and local travel expenses and also little compensation for their time. Local conveyance for field survey if any to be worked out by you with the available budget.

7. M4C baseline expert will present the interim report to the DST approved Advisory Committee of your station. Please plan and call the advisory committee meeting on the 5<sup>th</sup> day after lunch.

8. In parallel from around the 6<sup>th</sup> – 7<sup>th</sup> day one other resource provided by us will train a group of around 10 - 15 from your community to prepare, produce and present the programmes on the basis of survey results. You also need to suggest a local Mathematic expert with profile who will assist us for a token honorarium paid by us. This Maths expert must be approved by us / DST. Hire a local community radio expert/producer, preferably one who can produce programmes and train the local persons and also a production assistant who will be paid a token honorarium.

9. Our expert will help the select the community members to produce programmes in various formats on the basis of the survey results. At least 10 programmes which could be broadcast immediately will be produced. They will be vetted by the Maths expert for content & relevance based upon the baseline survey and the needs of community / area surveyed.

10. After all the above components are held successfully we will submit a report to DST with a copy to you.

11. It is expected that you would have formed the advisory committee as suggested and approved by DST. You must have a meeting of the same around the 5<sup>th</sup> day post lunch.

12. M4C will pay the travel and honorarium of Baseline expert and capacity building professional and the maths expert directly. All other expenses will be reimbursed through the radio and you would need to provide bills, names & address, cellphone no. of persons and any one govt id card

detail.

**We would request the following to be confirmed on email:**

- Your confirmation on the start specified.
- Selection of neighbouring area / community for the survey.
- Form the advisory committee as per the guidelines of the DST3. Send a letter to DST to confirm the names of the advisory committee immediately. Share these approved committee member names with M4C.
- Names and contact details of your Project Investigator & Project Coordinator ( this should be same as per your application to DST )
- Suggest names of some eminent local maths experts with their brief profile (name to be selected & approved by M4C.) He/ she will advise us on the analysed results and the capacity building programmes for 7 days. M4C will directly pay him/her a small honorarium for their efforts.

**Next steps:**

- Select 20 students or representatives from the targeted community / population in your area who are willing to participate in the data collection and production of programmes. This project envisages a modest compensation for all the work that they do.
  - Arrange local transport for the participants. You can either arrange transport facility to pick them up or pay them travel expenses. Arrange working Lunch, Tea and biscuits as per the need
  - Arrange decent accommodation for the experts as close as possible to the radio station and make arrangements for picking them up from the airport/railway station/bus station or close by location. The amount will be reimbursed separately subject to limit sanctioned by DST.
  - Arrange to translate the questionnaire and print sufficient copies (at least 1100)
- Print posters, stickers and banners.
- Make available your radio station studios for training, and production of the model programmes. We will also provide you a modest reimbursement for this.
  - Uninterrupted power for the workshops – hire a small generator if needed.
  - Banner for which the design and material will be sent to you later.
  - Photography, audio recording and video recording (if possible for baseline survey and for as much as capacity creation you can possibly cover).
  - Provide us with all the original receipts, copies of cheques issued, and vouchers for immediate reimbursement by us. This is subject to our understanding, and acceptance of said amounts.
  - Appoint a local community radio expert, preferably one who can produce programmes and train the local persons. He will also get a small honorarium.
  - If your expenses exceed our given budget, you can always use some of the resources from your own DST grant since out of 365 programmes to be produced by you, already 10 programmes would have been produced at these workshops.
  - All the bills have to be settled on the last day of the workshop with receipts, bank accounts nos, copies of cheques and govt id number if possible. M4C will provide a summary format. Hotel bills and local conveyance for M4C experts will be reimbursed separately.
  - Send the photographs, audio & video recording and also the 10 sample programmes produced on a

DVD.

- Retain the filled questionnaires

DST has released an advance grant of 80% to M4C and balance final grant will be released after M4C submits all the station accounts and the final reports. Hence out of Rs 160,100 given in your budget, we will send you an advance of Rs. 102,500 and the balance Rs 25,600 after you submit the accounts. Please note that M4C will be retaining Rs 32,000 of the amount till it receives the final grant from DST.

**Budget details - At Community Radio station level**

SINo	Item	Amount	Mode of Payment
1.	Lodging/boarding for M4C 3 experts @ Rs. 1,700/- x 5 days in decent hotel or guest house of CRS ( upto Rs 25,500)		Reimbursement on actuals
	TA & honorarium to supervisor 7 days – from your station	5,600	payments by crossed cheque
	TA & honorarium to assistant 7 days - from your station	3,500	-do-
	Field - TA/ Lunch allowance to 20 enumerators @ Rs. 200/- x 5 days- you may use it for hiring local transport and based on actuals the reimbursement will be made.	20,000	-do-
	Lunch allowance for data entry staff 200 x 5 x 5		
	Proper voucher with signature, name, address and ID proof needed.	5,000	
	Data collection @ Rs 20 x 1000 questionnaire	30,000	-do-
	Data Entry @ Rs 10 x 1000 questionnaire		
	Proper voucher with signature, name, address and ID proof needed.		
	Enumerators training kit material @ Rs. 100/- x 25 participants	2,500	
	1 <sup>st</sup> day for training, lunch, tea & snacks 300 x 25	7,500	
	(including experts, supervisor, staff)		
	Translation & printing of 1100 questionnaires,	9,000	-do-
	Posters, stickers and banner		
2.	<b>Capacity building workshop ( 7 days)</b>		
	Workshop expenses including Working lunch & tea @ 250/- x 7 days	26,250	
3.	<b>Content Development (15 persons)</b>		
	Radio station studio hiring and video recording, hiring of equipment etc	24,500	-do-
	Honorarium to local producer @ 3000- x 7	21,000	-do-

Local transport only for 15 people for 7 days – either pay the participants or arrange transport	5,250	-do-
Honorarium to Local Maths Expert paid directly by M4C (upto Rs Rs 21,000)		Reimbursement on actuals
Local transport / pick and drop of M4C experts to be reimbursed by M4C to radio station on actuals		Reimbursement on actuals

Total - 1,60,100

**JIMS VASANT KUNJ**  
 OCF 9, POCKET B, VASANT KUNJ  
 NEW DELHI - 110070

**MISC. FEES**  
 Ledger Account

1-Apr-2016 to 31-Mar-2019

Date	Particulars	Vch Type	Vch No.	Debit	Page 1 Credit
10-2-2017	Dr <b>HDFC BANK A/C 35293</b> CHQ NO 893036 RECD FROM M 4 C FOR RADIO MATHMATHICS BASE LINE SERVEY RNO 2985 RADIO STATION	Receipt	2985		1,02,500.00
	Cr <b>Closing Balance</b>			1,02,500.00	1,02,500.00
				<b>1,02,500.00</b>	<b>1,02,500.00</b>
1-4-2016	Dr <b>Opening Balance</b>				<b>1,02,500.00</b>
5-5-2017	Dr <b>HDFC BANK A/C 35293</b> CH. 893112 RECD. FROM RADIO MATH for BASE LINE SURVEY	Receipt			25,600.00
13-12-2017	Dr <b>HDFC BANK A/C 35293</b> chq no 633523 recd FOR RADIO MATH BASE LINE SERVICE	Receipt			31,522.00
	Cr <b>Closing Balance</b>			1,59,622.00	1,59,622.00
				<b>1,59,622.00</b>	<b>1,59,622.00</b>